

JUNE 13, 1938 1 0 CENTS

PRIESTLEY'S NOR-EAST--it's refrigerated by Nature!



you have ever worn. For, in addition to being light and thin and porous, Priestley's NOR-EAST is actually cool to the touch—refrigerated by Naturel The cloth is imported—for only Priestley of England knows the secret of weaving this remarkable fabric.

It's non-crush, too! You can be sure it will hold its shape and style, despite heat and humidity!

Such a fabric deserves the very best of tailoring—and gets it! For NOR-EAST suits are handsomely tailored by America's foremost maker of summer clothes—styled in the soundest traditions of good taste.

This summer, you need not face a compromise between comfort and distinction—you can have both! Just ask your clothier for Priestley's NOR-EAST!

At better men's stores everywhere

\$32.50

TAILORED EXCLUSIVELY BY L. GREIF & BRO. . BALTIMORE

If you say, "I'll try it"—

they say, "You'll buy it!"

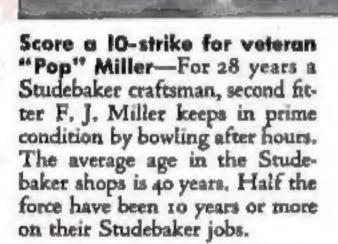
A 10-mile drive in a 1938 Studebaker is all the selling this great car needs . . . and 7,300 master craftsmen hope you'll challenge them to prove it!

COMMON sense is getting its reward in a big way in the purchase of this year's automobiles. The really smart motorists are taking Studebaker's tip and demanding a 10-mile trial drive before they buy any car.

Standout car of all the 1938 cars in these 10-mile driving comparisons is the amazing new Studebaker. Completely new clear through, named best-designed car of the year by the authoritative Magazine of Art, it runs, rides, brakes, steers, accelerates, climbs hills and handles better than any car that has

accepted the challenge to compete against it,

No surprise, of course, is this convincing Studebaker superiority to the 7,300 friendly fellow townsmen who build the great 1938 Studebaker. Every man of them is a top-flight craftsman, long skilled in the exacting Studebaker way of doing things, proud of Studebaker's 86-year record of quality workmanship . . . and of the vast, modernly equipped shops, foremost engineering and research and 800-acre, million-dollar proving ground that further insure Studebaker preeminence.



You get so much for so little in a Studebaker

Every 1938 Studebaker is equipped complete and includes:

Planar independent
wheel suspension
Automatic hill holder
Non-slam rotary door latches
Steel body reinforced by
steel box-sections
Variable ratio steering
Horizontal transmission

Hypoid gear rear axle

Low prices, low down payment,
easy C. I. T. terms, Studebaker

Corneration, South Bend, Ind.



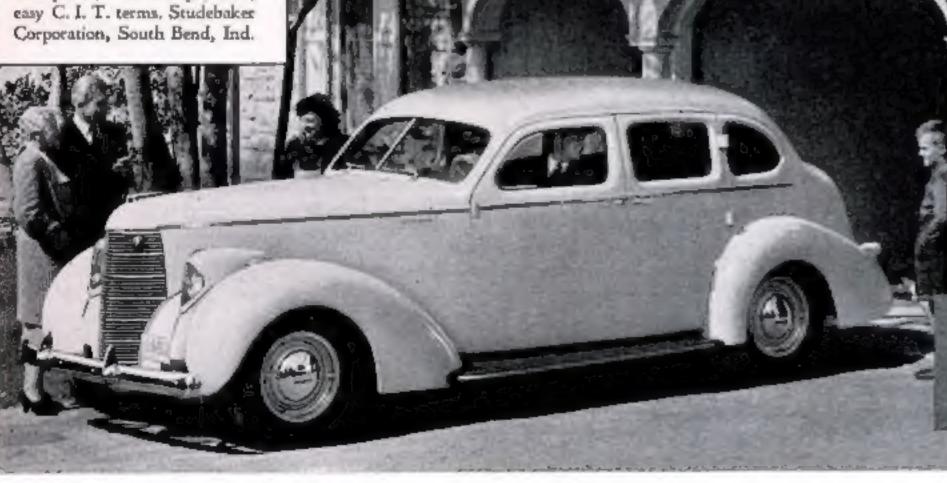
Fothers and sons work side by side—Studebaker employees first from ploys no transients, selects new employees first from Studebaker families. Frederick and John Janowiak, pictured above, have 28 years of Studebaker service to their credit, are one of the many famous "father and son" teams that build so much surviving soundness into every Studebaker.

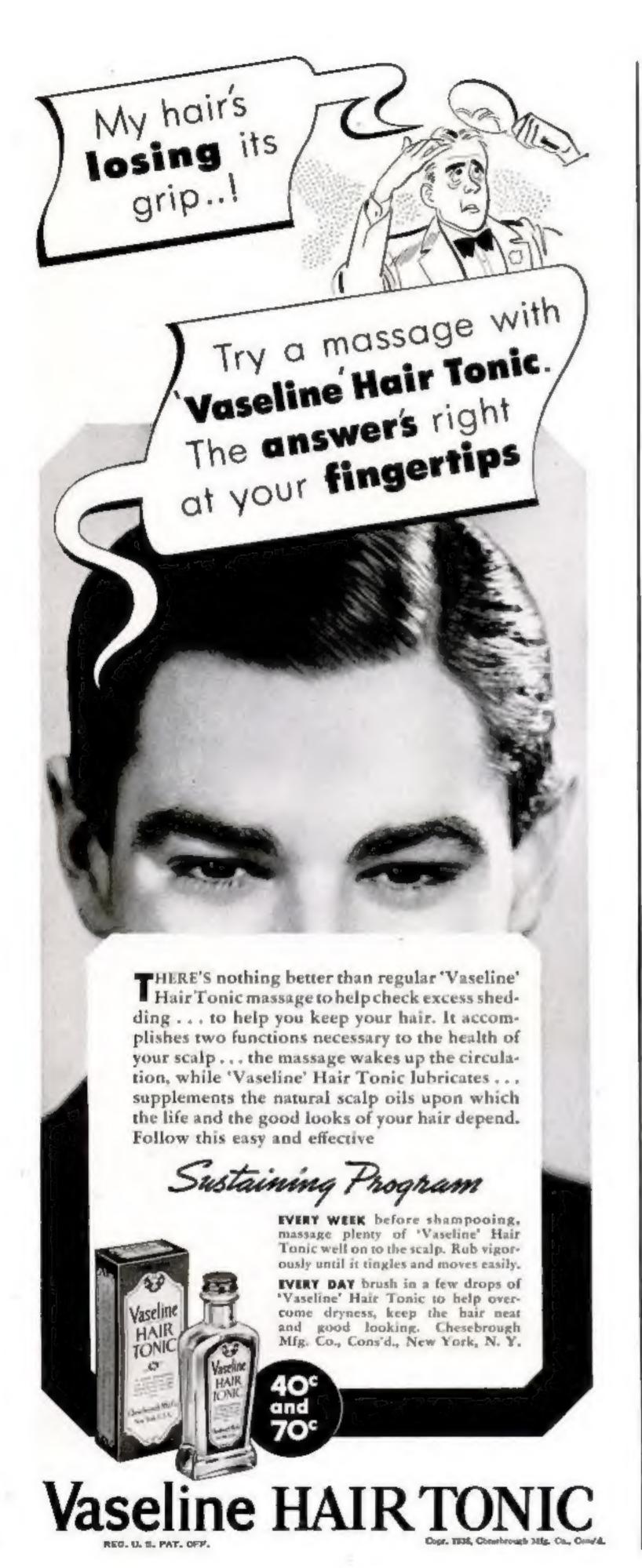


He grinds crankshafts with the same skill— They say that Russel Clark, a 12-year Studebaker veteran, can lay a trout fly on a dime at 20 yards. He's pictured above in a contest in the Studebaker Athletic Association club rooms. Studebaker craftsmen include numerous home owners. All are solid citizens and permanent residents of the community.

STUDEBAKER

DRIVE IT AND YOU'LL BUY IT!





LETTERS TO THE EDITORS

New Deal Spending

Sire:

Life's picturization of New Deal spending in the May 23 issue seems to me not to take into account many of the factors that have undoubtedly contributed to the spending in the West, You seem to have forgotten the "Dust Bowl," the "Plague of Locusta" and the years of drought that have all served to emphasize the need of people in this territory.

B. LORINE PICKETT

St. Louis, Mo.

• Commented WPA Administrator Barry Hopkins on LIFE's figures: "If I were to give one reason, I would say the development of great conservation projects in Western States, looking forward to the time when millions of people will inhabit areas which are now sparsely settled."—ED.

Sira:

Speaking of the New Deal spending Relief billions in the way best calculated to keep itself in power, the enclosed map (see cut) might be of interest.

In the two sections of 16 States each, approximately the same dollars were spent. However, the population of the not 32 billion dollars, but \$28,693,820,000. Where are the other four billion dollars? FRANK McNITT

City Editor

Southbridge Evening News Southbridge, Mass.

● LIFE omitted figures for District of Columbia (\$353,016,000), territories and possessions (\$226,465,000) and a \$2,708,000,000 item which, in Senator Barkley's tabulation, was identified only as "various."—ED.

Sirs:

My compliments on your splendid graphic illustration of the New Deal's spending policy, in regard to its geographical distribution. It has helped to remove a great deal of eyewash from my eyes.

GEORGE TAIT II

Woodberry Forest School Woodberry Forest, Va.

Proud Parents

Sirs:

The staff of life is bread, or so
The ancient poets tell;
We members of your "Party" know
The Staff of LIFE is swell.

Congratulations upon your accurate and sympathetic presentation of our

Wedn weren MONTANA OREGON IBANO SDALGTA WYOMMY MEVADA NABRASA OWA PTAH Cantalo KANSAS MIZON & M MESIC (Qiester &) Scotto boss. Tax in Learns less Them dut dreamant TERRESON MUNICIPAL RELEVERY THE IS STATES THAT RELEVAND. THE ESCHOLAR.

Eastern section is nearly three times that of the Western section.

J. S. BLOOD

Findlay, Ohio

Sim:

If the New Deal did want to keep itself in power, by spending in the right places, would it have spent \$1,114.12 per person for Nevada's three electoral votes, and only \$311.01 per capita for California's 22 votes?

JOHN R. MAYER News staff

The News New York, N. Y.

• Render Mayer forgets that little Nevada ranks even with big California in the U. S. Senate, that an anti-New Deal Senate could easily cancel out a New Deal President. While the 12,000,-000 people of New York have only two votes in the Senate, the 12,900,000 people of Nevada, Montanu, Arizona, Wyoming, South Dakota, North Dakota, Idaho, New Mexico, Nebraska, Utah, Colorado, Kansas, Washington and Wisconsin have 28.—ED.

Sirat

Totaling the figures given for each of the 48 States in the two-page spread on New Deal spending, one finds the sum is story (LIFE, May 23), and many thanks for your friendly co-operation.

"WE'RE HAPPY ABOUT THE WHOLE THING"

By its proud parents:

OLIVE W. SCHOONMAKER W. HOWARD SIBLEY JEAN C. WETHERBY

Ware, Mass.

Songbirds

Nirs:

Wish to compliment you upon your wonderful pictures and descriptions of Songbirds in the May 23 issue of LIFE,

The pictures of the birds are the finest I have had the pleasure to gaze upon and also very instructive. This copy of LIFE should be shown in all schoolrooms and the descriptions read to the classes. More of such articles that appear in LIFE will go a long way to conserve our feathered friends.

GEORGE STUART

Broad Axe, Pa.

Sirs:

Give us more colored nature pictures—wild flowers, trees and their leaves, flowers, fruits, fishes, more bird pictures, etc.

Also let me say "thank you" for the beautiful works of art that you have recently published in color.

MRS, J. R. BENTON

Gainesville, Fla.

LIFE'S PICTURES



Francis Miller, who took the picture of the writing in the sky above Galveston's Bishop Byrne on page 13, is one of the few newspaper photographers who have studied at the Chicago Academy of Fine Arts. For the past ten years he has been chief photographer for the Houston Press and, not forgetting his drawing, occasionally doubles in brass with a sports cartoon. His wife, a capable photographer herself, prefers to work in a darkroom, does much of his developing and printing.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

COVER-PRIES STACKPOLE

4, 5, 5—bugene hodert richer for Paramount pictures inc.

D-A. P.

10-A. P. SEC. U. INT., A. P. W. W.
11-INT., INT., A. P.—INT., A. P., ACME—
ACME—INT., ACME, A. P.

12-W. W., INT.-W. W., U. & U.-SCHALL, A.F.

13—HOUSTON PRESS by FRANCIS MILLER
14—ENRIQUE OUTMANN—CALLEJA from B.H.

15—ENRIQUE DIAE, ENRIQUE GUTMANN— ENRIQUE GUTMANN, GALLEJA from B.S. (2) 16—ENRIQUE GUTMANN

17—ENRIQUE DIAB 18—PRANE W. SULI

18-FRANK W. SULLIVAN & LEIGH B. TROP 19-FRANK W. SULLIVAN & LEIGH B. TROP

10-FRANK W. SULLIVAN & LEIGH B. TRO ezc. Pl. I. & bol. INT.

20—ARTHUR GRIFFIN 21—EISENSTAEDT-PIE

24-EIRENGTARDT-PIX

21—EISENSTAEDT

23-BROWN BROTHERS are, inset & bot. cen.

25-FERNAND BOURGES courtery MIDTOWN GALLERIES

26—FERNAND BOURGER CONTROL GRAND CENTRAL ART GALLERIES — FERNAND BOURGES CONTROL MIDTOWN GALLERIES

27—FERNAND BOURGES CONFICELY NEW ART CIRCLE—FERNAND BOURGES CONFICELY VALENTINE GALLERY

28-FERNAND BOURGES COUNTERY MACBETTE GALLERY

29-ARTHUR GRIPPIN

30-P. L-A. F. 31-P. L.

32, 35-MARGARET BOURKE-WRITE

38, 41, 42, 43, 44—PETER STACKPOLE 49, 50, 51—Courtery THE MACMILLAN CO.SES 6, 11, p. 49 INT.

52-EIBENSTAEDT-FIX

53- BALPH MORGAN exc. finest P. I.— EIBENSTAEDT-PIX 54-59-EIBENSTAEDT-PIX exc. bot. rt. d. bot.

#4, p. 56 EUR.

60, 61, 62—UNITED ARTISTS ezc. bot. p. 60

ROBERT COBURN for UNITED ARTISTS
64—EISENSTAEDT-FIX—A. P.
66, 67, 68, 69—BEX HADDY JR.

66, 67, 68, 69—bex hardy jr. 70—nicholas morant—b. Parnest

ABBREVIATIONS: BOT., BOTTOM: CEN., CENTEB: Q, COPTRIGHT; LT., LEFT; RT., RIGHT; T., TOP; A. P., ASSOCIATED PRESS; B. S., BLACK STAR; EUR., EUROPEAN; INT., INTERNATIONAL; P. I., PICTURES INC.; U. A U., UNDERWOOD & UNDERWOOD; W, W., WIDE WORLD

Shivers for Hathaway

Sire:

"Glamor Boy" is a mild name for Errol Flynn. His pictures in May 23 LIFE—and his appearance in Robin Hood—sent cold shivers up and down my spine.

No wonder—Errol Flynn is popular—
few men—no other in Hollywood—can do
this to me—and the thousands like me!
Note to Errol Flynn—I love to "yacht."

OLIVIA HATHAWAY

Wheeling, W. Va.

Glamor Boy

Sire:

Whoever got the idea that Errol Flynn is a Glamor Boy ought to go to see a psychiatrist. Errol Flynn is no more Glamor Boy than Boris Karloff. Just because Mr. Flynn enjoys life and shows it, must be be dubbed such an unjust name? The Lord only knows that you haven't given enough to this splendid actor. Here's hoping be goes still further.

IRENE ATEN

Milwaukee, Wis.

Sacrilege

Siru:

Is there no one on your staff who recognizes Alan Hale standing next to Friar Tuck (page 61 of your May 23 issue)? Doesn't the man who was twice Little John deserve better recognition than the slipshod caption "a member of the King's Guard"? Sacrilege! As a Saxon I protest.

JOHN GUELPH

 Alan Hale, distinguished as a member of the King's Guard, stands next to Friar Tuck.—ED.

Roosevelt the Man

Los Angeles, Calif.

Sire

That LIFE should be guilty of this lower-middle-class banality printed under the portrait of President Roosevelt (LIFE, May 23)!-"... the Man who triumphed over blighting physical affliction to become the happy leader of his country is assured of lasting rank among the heroes of the human spirit." Why not look up history to see how dangerous is the ambitious, mentally well-endowed, physical cripple, whether the crippling was congenital or acquired? From Tameriane (Timur the lame) to Goebbels (the clubfooted), physical cripples, genial, gentlehearted, charitable men, like Georges Couthon and Talleyrand, have led revolutions and aspired to dictatorships while burdening their country with heavy taxes and reducing its finances to chaos. The physically defective man tends to compensate for his defect by doing great and striking (even though appallingly dangerous) nonphysical things that lead to full satisfaction of his, in other directions thwarted, ambition.

CHARLES B. DAVENPORT Cold Spring Harbor, L. I., N. Y.

• Dr. Charles B. Davenport is a worldfamous geneticist. Director of the Department of Genetics for Carnegie Institution of Washington for 30 years, he was made research associate on retirement in 1934. He is the author of Physical Examination of First Million Draft Recruits and Defects Found in Drafted Men, as well as of other technical works.—ED.

Sirs:

My 5-year-old boy, Navarre, was sitting on my lap while we looked at LIFE. We came to the picture of President Roosevelt. I said, "Do you know who that is?" "Sure," he replied, "that's the Government."

MRS. PREDERICK K. DAVIS Eugene, Ore.

YOUR FACE NEEDS IRONING FOR

A GOOD SHAVE It was for this reason that Schick abandoned the "toothed" blade guard for a solid, flat guide bar that "irons" the skin ahead of the blade.





Whiskers grow in tiny "pits" like this. For a clean, painless shave, the uneven skin surface must be flattened, "ironed out."

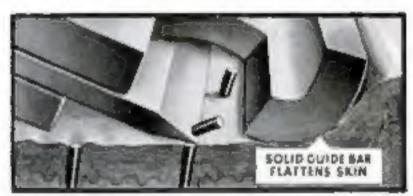
"NEVER A NICK WITH A SCHICK"... AND HERE'S WHY

"TEETH" GROOVE THE SKIN: Here is the abandoned "tooth-type" guard, formerly used on the famous Schick Magazine Razor. A fine razor in other respects, the tooth design did not sufficiently stretch and flatten the skin. "Teeth" also have a tendency to groove the skin. This creates a series of "ridges" which sometimes gets nicked or scraped. Try a Schick Injector shave tomorrow...
you will see and feel the difference.

At right is the revolutionary Schick Injector Razor guide bar in action. Flat and solid, it grips the skin, stretches it taut. Note how the whisker is held firmly upright for a clean cut. Note, too, how the tiny ridges and furrows of the skin are smoothed out flat so the blade cannot damage the skin and yet give a

close shave right at the skin line.





Blades are protected in a bath of oil in this a

\$2.00 in black waterproof case with 20 blades (\$3 is Case(s))

Blades are protected in a bath of oil in this metal blade-injector cartridge. Blade edges are suspended in space; no paper covering to dull them,



One-second blade change . . . a pull and push of the "trigger"... out shoots the old blade and in goes the new . . . nothing to nowrap, take apart or re-assemble. Quick . . . time-saving.



Schick Blades are double-thick...able to take and boid sharper edge. Each blade individually boned, stropped, inspected. Result ... more comfortable shaves per blade.



Save minutes every day
... no need to wipe and
dry the Schick Injector
Razor after every shave
... a flush under the
faucet, and it's clean.
No removing, cleaning
and replacing blade.

Schick Injector Razor

Magazine Repeating Razor Company, Bridgeport; Connecticut

Copyrighted mate

SPEAKING OF PICTURES . . .

... A MOVIE SEA LION GOES TO WORK



1 Curley, the movie sea lion, raises his sleek head as alarm goes off. (Sea lions are mammals, closely related to seals.)



2 Curley tries to avoid the issue by putting his flipper over his ear to stop the alarm's noise. (Note wall decoration.)



3 Yielding to reality, Curley eventually shuts off the alarm (Curley is 4 years old and has a life expectancy of 20 years



6 Curley breakfasts on two fish. (Sea lions love herring best, also eat squid and mackerel. Killer whales eat sea lions.)



Curley looks carefully to see that his white tie is straight.

(Trained sea lions are often cain, seldom affectionate.)



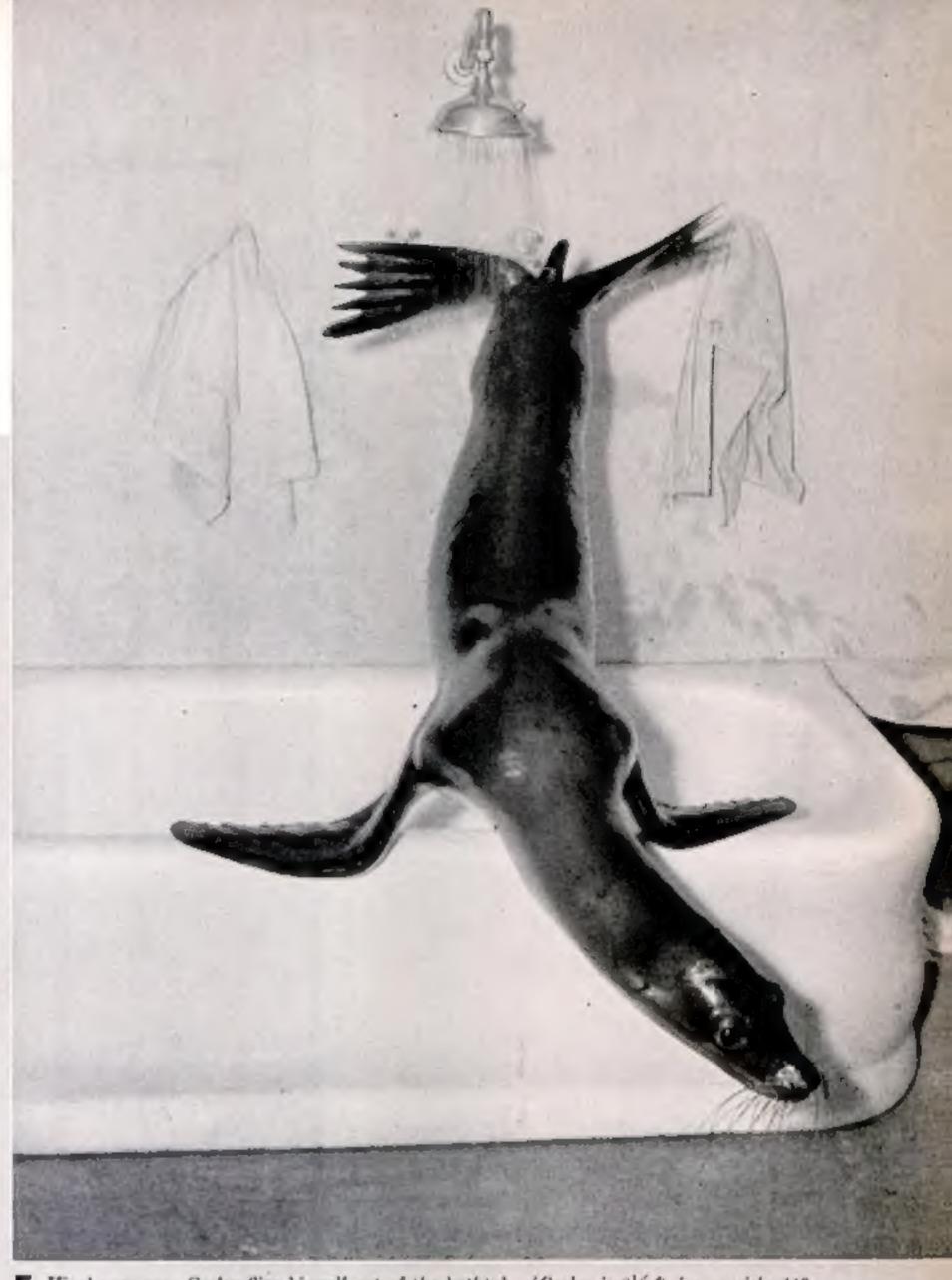
8 War news is had. (In World Wat, sea lions were used detect submarines. They backed when they felt the vibrations

Curley, the subject of these photographs, works for Paramount Pictures in Hollywood. He recently finished Doctor Rhythm with Bing Crosby, is now doing Spawn of the North with George Raft. Like all "trained seals," Curley is really a sea lion, Zalophus californianus.

He belongs to H. W. Winston of Monterey who buys sea lions from fishermen to train. Curley earns \$600 a week, learns a part after only one rehearsal. Like many movie personalities, he has to invent a good home life for his press agent to publicize. His real life is spent in a movie-lot pool with two sea-lion stand-ins. Stand-ins are necessary because after playing a part once or twice, Curley loses interest.



Posing like a professor, Curley enjoys his shower. (Sea lions breathe air but are un-Wappy out of water. Having no pores to regulate temperature, they get hot on land.)



5 His shower over, Curley flips himself out of the bathtub. (Curley is 3½ ft. long, weighs 110 lb. In ten years, when he is a grown-up sea lion, he will be 8 ft. long and weigh about 800 lb.)



Curley gets his flippers shined. (Sea lions are very hard to train until they are three. Before that, they are too playful.)



10 Curley wandles through the studio gate. (Baby sea lions don't swim instinctively. Their mothers have to teach them.)



The call board proves distasteful; for rescue stunt, turn the page. (Most Californian sea lions have gastric ulcers.)

Three mistakes ...in the bride's house!



The bed spread was a beauty when she bought it — snow-white muslin with bands of embroidery — and yards of perky flounce! But the poor litand yards of perky flounce! She washed her the bride made a sad mistake! She washed her the bride made a sad mistake! She washed her the bride made a sad mistake! She washed her the bride made a sad mistake! She washed her the bride made a sad mistake! She washed her the bride made a sad mistake!



Spic-and-span new, the vanity skirt was something to make friends chirp with delight. But not after the little bride tubbed it. Her lazy soap Just couldn't wash clean. And nobody had the courage to tell her—"Change to Fels-Naptha Soap. It gets all the dirt!"



Tattle-tale gray spoiled this slip-cover, tooand all the bride's wash-until Aunt Ruth got
and all the bride's wash-until Aunt Ruth got
her Fels-Naptha. Thanks to its richer golden
ther Fels-Naptha. Thanks to its richer golden
that stuck-fast dirt
soap and lots of naptha, and stuck-fast dirt
soap and lots of naptha, that stuck-fast dirt
soap and lots of naptha, and so lots soap and lots of naptha, had bride's washes sparkle
had to let go! Now the bride's about her home!

Banish "Tattle-Tale Gray" with FELS-NAPTHA SOAP

NEW! Great for washing machines!

COPR. 1930, FRUE & CO.

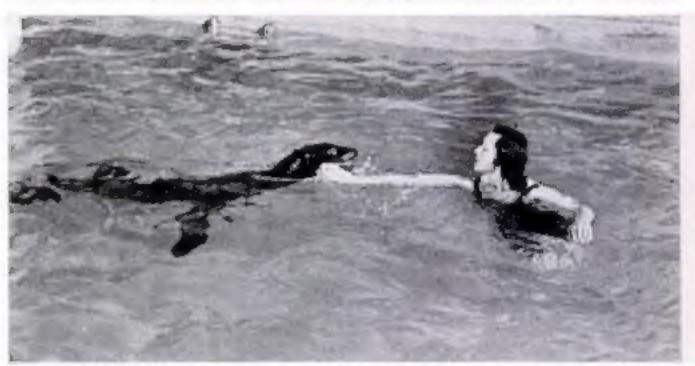
Try Fels-Naptha Soap Chips, tool

SPEAKING OF PICTURES

In his new picture Curley, as George Raft's pet, wrestles with Raft, kisses him fondly. In his last picture, Doctor Rhythm, he bit Andy Devine's backsides, a trick easily arranged by putting a herring in Devine's hip pocket and calling Curley's attention to it. Curley can ride a horse, do handstands and rescue drowning people. He hasn't yet been filmed doing this last stunt but inevitably he will. Below, he demonstrates his rescue technique.



BETTY DANKO, PRETTY STUNT GIRL, FLOATS FORLORNLY IN A POOL



OUT SWIMS CURLEY, THE GALLANT SEA LION, ROPE IN MOUTH



BETTY GRADS THE ROPE AND CURLEY TOWS HER TOWARD SHORE



RESCUE ACCOMPLISHED. CURLEY WILL GET A HERRING AS REWARD

Vol. 4. No. 24

September 1

June 13, 1938

COPYRIGHT UNDER INTERNATIONAL COPYRIGHT CONVENTION, ALL BIGHTS RESERVED DEBER PAR AMERICAN COPYRIGHT CONVENTION, COPYRIGHT 1808 BY THE INC.

CONTENTS

THE WE	EK'S EVENTS
	America's National Crimo: The Cash and Levino Kidnappings
	LIFE on the Newsfronts of the World
	PEP: A Texas Graduation
	Mexican Rebels Wreck Trains and Make Trouble
	The "Acadia" Sinks the "Mandalay"
	Law Professor Retires
	l Singer Comes Home
	LIFE Looks Back: The Message to Garcia
	Pattern of War:
	(taly's Show for Hitler
	Czech Gun Fectory
	Skota Shelle
	Sabies: Two Famous Members of the Class of 1938
	DTOGRAPHIC ESSAY
	Dogs: \$1,585,608 Worth of Them at America's Biggest Show
ART	
	7th Street
	and the Spring Shows Thereon
i	ion Corbino: A New England Rubens
THEATE	
	Sertrude Lawrence: A Great Astress of Home
SPORT	
	The University of North Carolina Plays Championship Tennis 41
SCIENCE	
	Frenchoscopist Jackson
	and What He Takes from his Patients
MOVIES	
	"Blockade": The Spanish War Goes on the Screen
	modelage : The apparish was does on the account
OTHER	DEPARTMENTS
1	Letters to the Editors
1	Letters to the Editors
	IFE Goss to a Party with the Rancheron of California
	Pictures to the Editors

The cover and entire contents of LEFE are fully protected by nopyrights in the United States and in foreign countries and must not be reproduced in any manner without written permission.



there covers the picture of Gertrude Lawrence on this week's cover was taken at her theater make-up table by LIFE Photographer Peter Stackpole. Last week, hearing that Miss Lawrence's Susan and God would leave New York June 10, LIFE sent Mr. Stackpole to her apartment overlooking Central Park to get more pictures of her. With furious energy and incomparable mimicry, she compressed into an hour for him the activities of her average busy day. For selection of these pictures, showing the actress-of-the-year in her home, see p. 38.

EDITOR: Henry R. Luce

MANAGINO EDITOR: John Shaw Billiaga

ASSOCIATE EDITORS: Daniel Longwell, Wilson Hicks

PROTOGRAPHERS Margaret Bourke-White, Alfred Eisenstaedt, Rex Hardy Jr., Bernard Hoffman, Thomas D. McAvoy, Hansel Mieth, Carl M. Mydans, John Phillips, Peter Stackpole, William Vandivert

ASSISTANT EDITORS: Howard Richmond (Art), Hubert Kay, David Cort, Paul Peters, Joseph J. Thorndike Jr., Joseph Kastner, Geoffrey T. Hellman, Andrew Keiskell, Lincoln Barnett, Maria Sermolino

Brown, Judith Chase, Mary Fraser, Frank Ball Fraysur, Dorothy Hoover, Sally Kesniston, Alexander King, Dorothy Jane Lamon, Mary MacFarquhar, A. K. Mills, Willard D. Morgan, Helen Robinson, Hozane Ruhl, Bernice Shrifte, Margaret Varga

PUBLISHER: Roy E. Larsen CIRCULATION OFFICE: 330 East 22nd Street, Chicago, Illinois

U. s. EDITORIAL AND ADVERTISING OFFICES: TIME & LIFE Building, Rockefeller Center, New York. London Editorial Office: Dean House, 4 Dean Street, London, W. I. Paris Editorial Office: 52 Avenue des Champs-Elysées, Paris (8E).

NUNSCRIPTION RATES: One year in the U.S.A., U.S. Territories & Possessions and Canada, \$4.50; countries of the Pan-American Union, \$6.00; elsewhere \$10.00. Single copies in the U.S.A. and Canada, 10¢; U.S. Territories & Possessions, 15¢; elsewhere, 25¢.



Nothing to do but enjoy life on his completed Fidelity Income Plan

LUCKY FELLOW, you think? Well, this contented man would tell you it wasn't luck at all that enabled him to retire from work and take things easy.

For years he lived up to every cent he made—spent freely—saved nothing. Then, suddenly he realized where he stood. He began to plan.

Simply by setting aside odd change that he might otherwise fritter away, he has built up a Fidelity Income Plan amounting to thousands of secure dollars.

Behind his substantial cash reserve stands the integrity of an organization over 27 years old, with more than 36 millions in assets—an organization that has always met every obligation when due.

Anyone, in any walk of life, may easily have money for retirement, for business opportunities, for travel, children's education or unforeseen emergencies. You never miss the money you put away.

Assure yourself peace of mind. Find out now how easy it is for anyone of any age to start and complete a Fidelity Income Plan. Phone our nearest office without obligation—or send for the interesting, informative Fidelity booklet today. Learn how little it takes to enjoy real security.

Established over 27 years . . . Assets over \$36,000,000.00

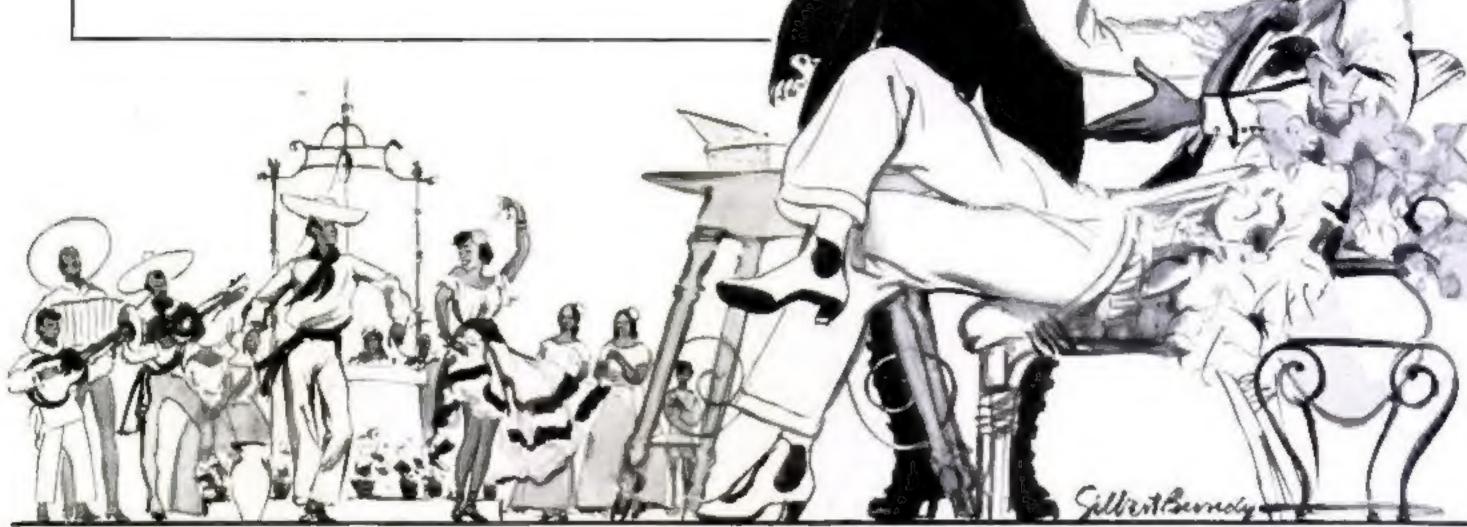
FIDELITY INVESTMENT ASSOCIATION, WHEELING, W. VA. 10HN MARSHALL, Chairman CARMI A. THOMPSON, President

Offices in Principal Cities. Affiliate: FIDEL ASSOCIATION OF NEW YORK, INC.

Make your future secure through FIDELITY INCOME PLAN

"Bravo!" cried Pablo, the Terror of Bulls!

1. It is one big day at the Rancho. For who comes to make visit but Pablo, great fighter of bulls. We make the fiesta. Much fiesta... much coffee. But Pablo say: "Nol I love the coffee but the coffee do not love me. All night I stay awake."





2. "Senor Puble," I say, "do not be unhappy. I go fix." Then I find cook and I say: "Listen, Spoiler of Beef, while Senor Pablo is here, serve only the Sanka Coffee. Make strong...make plenty...but make only the Sanka!"



3. At dinner is Pablo surprise. "Caramba!" he cry. "I have tell you no coffee!" I say, "From this coffee, senor, the caffein she is remove... taken out...gone...phut! It is the Sanka Coffee. You drink... and you sleep like the baby!"



4. Sonor Publo, he no believe. But this Sanka, she's smell so good he no can resist. He drink. He shout: "By the Horns of the Bull... the Sanka is delish! One cup I drink... two cup I drink. And if I no sleep, amigo... she is, how you say... worth it!"



5. Comes morning ... and comes Senor Pablo. He is one big smile! "Last night, amigo, I have sleep like the log! Since I am small boy I have not the better sleep! Bravo, Sanka! She is ... bow you call it ... swell!"

NOW! SANKA COFFEE IN DRIP GRIND!

SANKA COFFEE is now available at your grocer's in the new "drip" grind, as well as the regular grind.

So now you can get just the right grind to give you Sanka Coffee's full, delicious flavor—no matter how you make coffee. And, whatever method you use, you can be sure Sanka Coffee will never, never, disturb your sleep.

97% of the caffein has been removed, without destroying the full-bodied flavor of Sanka Coffee.

Be sure to make Sanka Coffee strong ... as good coffee should be made. Get Sanka Coffee at your grocer's today. It's selling at a new, reduced price ... the lowest in history. A General Foods Product.



SANKA COFFEE

REAL COFFEE ... 97% CAFFEIN-FREE ... DRINK IT AND SLEEP!

YoL, 4, Na. 24

JUNE 13, 1938



AMERICA'S NATIONAL CRIME CLAIMS ANOTHER KIDNAP VICTIM

At 9:30 p.m. on May 28 the blond 5 year-old cyclist shown above sobbed a little when his mother kissed him "Good night." "Mommie, please don't put me to bed," he said. "I'm afraid." Barely an hour later, while his parents were checking receipts in their filling station on the Miami Key West Highway, James Bailey Cash Jr. of Princeton, Fla., was snatched from his bed and engulfed in the darkness of the surrounding Everglades.

At 6:35 p.m. the following afternoon, 1,400 miles to the north, the mutilated body of 12-year-old Peter Levine, missing since Feb. 24, was rolled onto a beach by the tides of Long Island Sound. Thus in less than 24 hours two tragedies emphasized that America's national crime still flourished in the land.

Kidnapping is peculiar to the U.S. simply because the U.S. is the only country

where criminals find it profitable. Other nations have outlawed ransom payments. In Canada relatives of kidnapped persons are prevented by police from negotiating with the captors. But American sentimentality has consistently opposed such hard-boiled measures. Since 1932 the U. S. has watched 21 major kidnappings. Fourteen victims were adults; seven—Charles A. Lindbergh Jr., Peggy McMath, June Robles, George Weyerhaeuser, Charles Mattson, Peter Levine, James Bailey Cash Jr.—ranged in age from 20 months to 12 years.

Three of these children were murdered, three returned safely home. The fate of little James Cash was still in doubt June 5, six days after a \$10,000 ransom had been paid. Meanwhile J. Edgar Hoover's G-Men, local police and 3,200 civilians combed the swamplands in the "greatest manhunt ever seen in Florida."

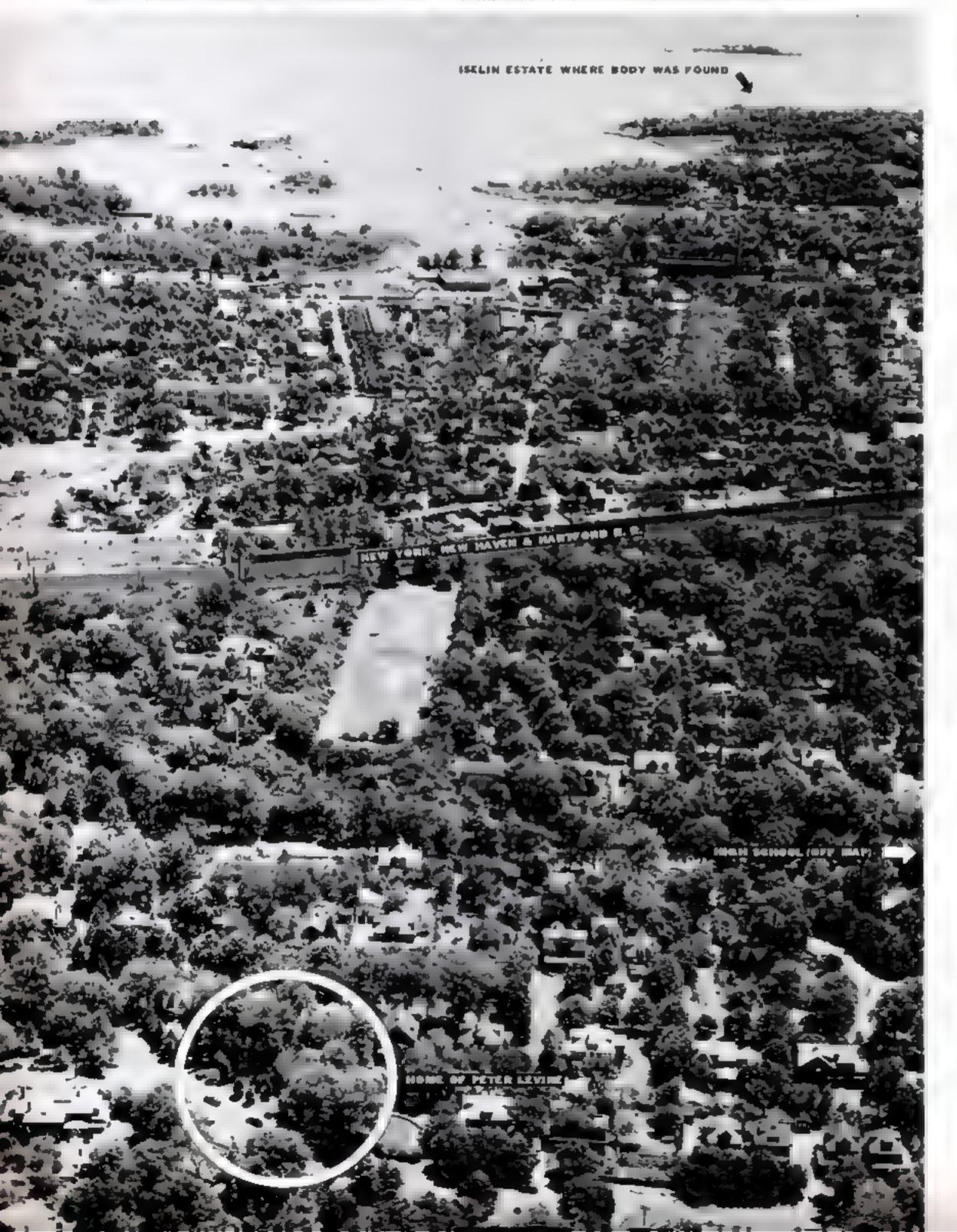
PETER LEVINE'S BODY IS FOUND IN LONG ISLAND SOUND

Another kidnapping comes to tragic end after three months

In U. S. kidnapping cases it is customary for police to observe a sporting period of truce, during which parents and kidnappers are free to negotiate unhindered for payment of ransom money and return of the victim. Once a captive is safely home the armistice ends and police set out to overtake the kidnappers as best they can. The fallacy of this system has been demonstrated in half a dozen cases where kidnappers murdered their victims before trying to collect ransom money. It has been demonstrated again in the

tragic case of Peter Levine, of New Rochelle, N. Y. Peter disappeared on the afternoon of Feb 24. For 18 days local and Federal police remained aloof while Mr. Levine awaited instructions from the boy's kidnappers. On May 29 his son's body, headless, minus hands and feet, was washed ashore from Long Island Sound. Three months had passed and the police, handicapped from the start, were no nearer a solution, and the Levines had lost their only son. The chronology of the case is shown on these pages.

THIS AIR VIEW SHOWS NEW HOCHELLE AREA WHERE TRAGEDY OF PETER LEVINE TOOK PLACE





Peter David Levine, 12, was sensitive and precessors, talented in music, exertent in studie

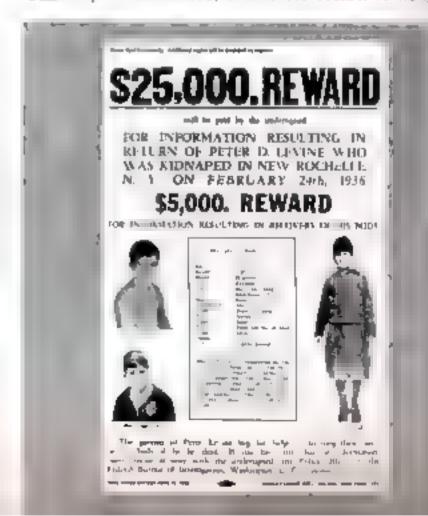
5 Last person to see Peter was Mrs. Bloom to whose hare ware store he took his roller skate





Several attempts were made by extortioners I collect russom. These youths were second to try

12 On April 20 Mr. Levine offered \$25, 80 for his boy's return abye, \$5,000 for return of now





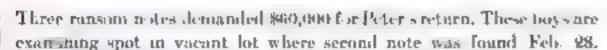
He was wearing emplem of Camp Wigwam on day to hisappeared



1 He lived in an attractive house in New Rochelle. His father is a New York lawyer of first-rate stanling. His mother is a college graduate.

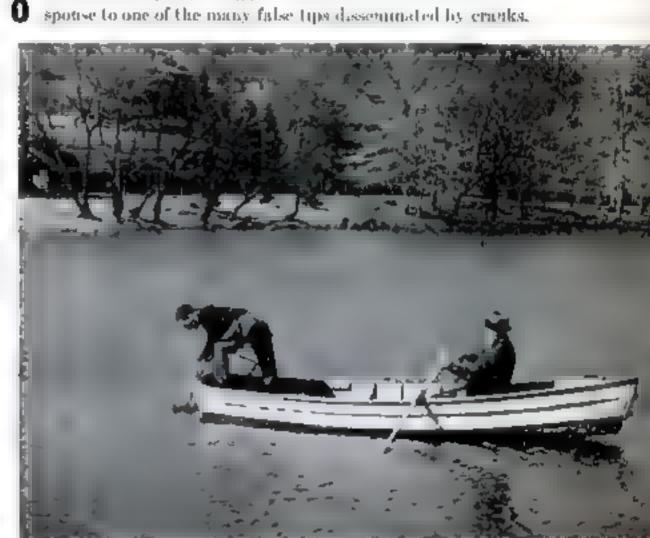


On the afternoon of Feo 24 Peter Levine left the Albert Leonard Junfor High School. left background, entered the hardware store a right.

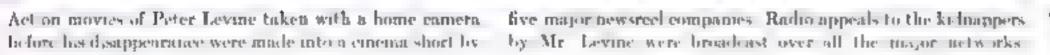




Murray Levine, Peter's father, tried varily On March 6, police dragged a lake or New Rochelle in re-









New Rochelle was combed by police, who searched many a house from roof to celtar, bokeo is in my a furnace.

On May 20 the body of Peter Levine was found on beach in front of Mrs. 3 On May 20 the body of the restricted body was bound in copper wire.

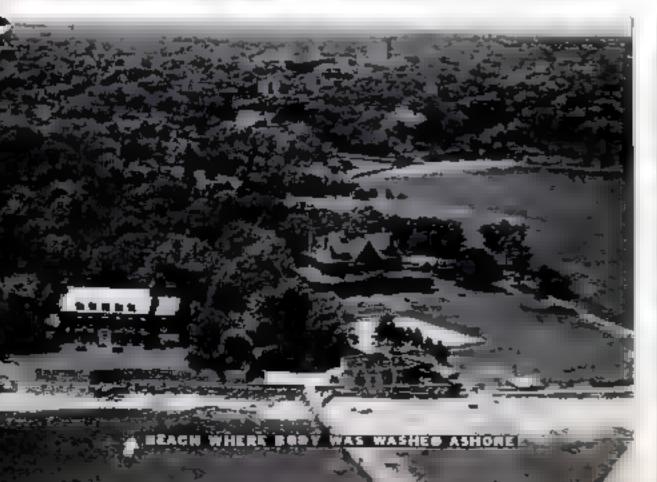
Lewis Iselia's estate. The matriated body was bound in copper wire.



Finder of the body was Mrs. Iselm's yacht

captain Helmar Strom He claims \$5,000

15 All hope gone, Mr. and Mrs. Levine attend the funeral of their son May 31. Peter's remains were organized. of their son May 31. Peter's remains were cremated.







LIFE ON THE NEWSFRONTS OF THE WORLD

Roosevelt gets \$3,700,000,000, Göring gets a daughter, Cantonese get killed

LIFE's picture-statistics in the May 23 issue, which indicated that Relief & Recovery billions have been spent to political effect, brought a flurry of protests from its New Deal-minded readers (see p, 2). People who bonestly believe that New Deal spending has no connection with New Deal political needs got a shock on May 25 when WPA Boss Harry Hopkins threw his multi-billionaire influence on the side of a New Deal-sponsored candidate for Iowa's Democratic Senatorial nomination. On June 3. New Deal faith was dealt an even crueler blow when New Dealers in the Senate voted down an amendment to the current Rehef-Recovery bill which would have made it a firing offense for any WPA administrative employe to exert his influence and authority in a political campaign. Having also shouted down an amendment which would have prevented PWA from financing public power plants to compete with established privately-owned utilities, the Senate next day passed the bill, giving President Roosevelt another \$3,700,-000,000 to spend and lend as he pleases.

"Misinformed" President. Sensationally on May 29, Senator Pat Harrison uprose on the Senate floor and charged President Roosevelt with misstating facts about the 1938 Tax Bill in his speech at Arthurdale

in which he announced that he would let it become law without his signature (LIFE, June 6). Long but no longer a docile New Dealer, the chairman of the Senate Finance Committee argued that the President, in condemning the bill'a provisions, showed that he had apparently been "misinformed" about it by his advisors. Two



HARRISON

reliable Washington correspondents reported that the Arthurdaie speech had been prepared by the President's Left-wing braintrusters, now once more in the ascendant; that neither Secretary Morgenthau nor any of the Treasury's tax experts were aware of its final contents.

Wall Street let-up. "The day of the crackdown on Wall Street is over," said SEC Chairman William O. Douglas June 3, announcing formation of an SEC-Stock Exchange "round table." "The prosperity of the New York Stock Exchange," he cracked, "is not incompatible with the national welfare."



UNCLE HERMANN

Nazi Surprise. To the intense surprise of Germans who have long believed that a War injury had made No. 2 Nazi Hermann Göring incapable of becoming a father, the Field Marshal's second wife Emmy on June 2 gave birth to a daughter, promptly named Edda after Mussolim's daughter. The

Berlin Angriff devoted its entire front page to the event, under the headlines: GORING AS THE

FATHER OF A FAM-ILY: A DAY WITH UNCLE HERMANN.

Mystery of the week was the disappearance of Austria's last free Chancellor, Kurt von Schuschnigg, from "honorable confinement" in Vienna. Romance spiced the mystery June S when Schuschnigg was re-

ported married by proxy to beauteous Countess Vera Fugger von Babenhausen, ex-wife of the scion of the fabulous medieval banking House of Fugger.

COUNTESS VERA

New York Harbor on the foggy night of May 28 when the constwise steamer Acadia rammed and sank the excursion boat Mandalay. As the Mandalay's \$30 passengers scrambled to safety, two alert Acadia radio operators snapped one of the most exciting picture stories of the week, which appears exclusively on pages 18 and 19.

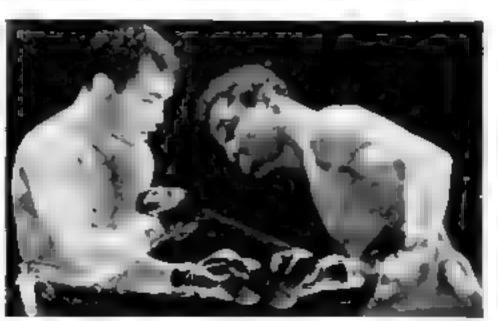
\$3,929,050 for \$6,000,000. Following the running of the English Derby at Epsom Downs June 1, it was announced that Americans would get back in prizes \$3,920,050 of the \$6,800,000 they sent abroad to buy Irish Sweepstakes tickets on the event.

Kidnapping once more scarified the nation's front pages as a 5-year-old Florida boy was abducted, and the body of a 12-year-old New York boy kidnapped three months ago was washed ashore, minus head, hands and feet (see p. 9). Also mak-



HOOVER

ing headlines was the biggest apy purge in America's peacetime history, directed against Nazi agents centering in New York. As he flew to Florida to direct the search for the kidnapped boy, No. 1 G-Man J. Edgar Hoover paused to accuse the U. S. District Attorney in New York of negligence in allowing two of the chief alleged spies to escape to Germany.



ROSS & ARMSTRONG

Double Champion. In Madison Square Garden Bowl in Long Island City May St, spotting his opponent Barney Ross 8 lb, in weight, Negro Pughst Henry Armstrong won a clear-cut victory, added the world's welterweight championship to the world's feather-weight championship which he already held (LIFE, Jan. S1). Clinching his position as one of the ring's greatest drawing-cards, Armstrong was promptly

signed up for three years by No. 1 Fight Promoter Mike Jacobs.

Kalser Adolf? As Adolf Hitler, temporarily balked in his Czechoslovakian adventure. brooded in his mountain snuggery at Berchtesgaden, a significant newsfact reached America in the shape of a picture. It was a photograph of Hitler reviewing troops. Indicating the trend of his thinking about himself, the one-time paper hanger, who has hitherto appeared publicly in a



HITLER

brown shirt or sloppy raincoat was this time wearing an imperial cloak, reminiscent of those affected by his predecessor as Germany's All-Highest, Kaiser Wilhelm II.

bombs & Protests. With the world's two wars dead-locked so far as military gains were concerned, the week was featured by more bombings of helpless civilians. In Spain, Rebel bombers killed 200 in a raid on Granollera, near Barcelona. In China, Japanese bombers killed 500 in the great unfortified southern city of Canton. At this, U. S. Under-Secretary of State Sumner Welles delivered a public protest June 3, declaring: "Public opinion in the United States regards such methods as barbarous." Great Britain made similar protest. Unimpressed, Franco sent his bombers rouring over Barcelona and the Japanese swooped again on Canton, killing and wounding another thousand.

Pitture-si-the-Week. "The world does not want your learning; it does not want your inventive genius," Most Rev. C. E. Byrne, Bishop of Galveston, told 129 graduates of Houston, Tex.'s three Roman Catholic academies gathered in St. Thomas stadium for union commencement exercises May 29. As the Bishop gloomed over the state of the world, a skywriting aviator advertising Pepsi-Cola zoomed overhead to make the news-picture-of-the-week (opposite page).

LIFE Looks Back. This week LIFE inaugurates a new weekly department, called "LIFE Looks Back," recreating life and times past in old photographs. As a starter, you may see this week on page 23 an actual photograph never before published of the delivery of the Message to Garcia.





Cedillo's all-white plane, one of two Howard DCA-Hs in his air force, was supposed to contain Cedillo when it flew out from under the moses of Federal cavalry May 27, only to be emptared after a force, minding. Above, a Federal palot cranks it up. Next day its four occupants were explained at the lots, four of Cedillo's own home trained pilots.

Federal cavality scout the scrub-covered mountains of San Law Potosi in the needle-manhaystack search for fleeing Rebel Cedillo. In 1916 the U.S. Amry chasing Pancho Villafound out how hard it is to catch anybody in the Mexican desert. On June 4, President Cardinas wisely said, "Let us leave the sick man. Ced. of to be flight through the hills."



MEXICAN REBELS WRECK TRAINS AND PLAY HIDE AND SEEK IN THE HILLS



GEN, RIVAS GUILLÊN

Last champion of capitalism in Socialist-minded Mexico is the Indian general, Saturnino Cedillo. On May 17 he supposedly summoned his people of San Luis Potosí State for a military review, called a rebellion against President Cárdenas. As some 10,000 Federal troops poured into the State to suppress it, Cedillo's army melted from some 15,000 to a few thousand, then to almost nothing at all.

Federal commander was General Genovevo Rivas Guillén (left) to whom President Cárdenas promptly gave the vacated job of Governor.

General Rivas Guillén occupied Cedillo's ranch, bombed the airfields and gasoline depots for the rebel fleet of half a dozen planes, while Cedillo tried to rally Mexico by radio to join his revolt. Nobody budged. Cried Cedillo: "The Mexican people are tired of the infamous dictatorship with communistic trimmings that is putting an end to all sources of wealth and submerging the country in ruin and misery But I have only respect and affection for President Cardenas." That last was in case he should get caught.

Train wrecking is always the trump card of Mexican revolutionaries. At right is the handiwork of Cedillo's men—two train wrecks in a week. Something new is the rebel plane opposite which on May 21 flew over San Luis Potosi and dumped three live shells and one dud, narrowly missing the house where Cardenas had his headquarters. A week later it was grounded and captured.



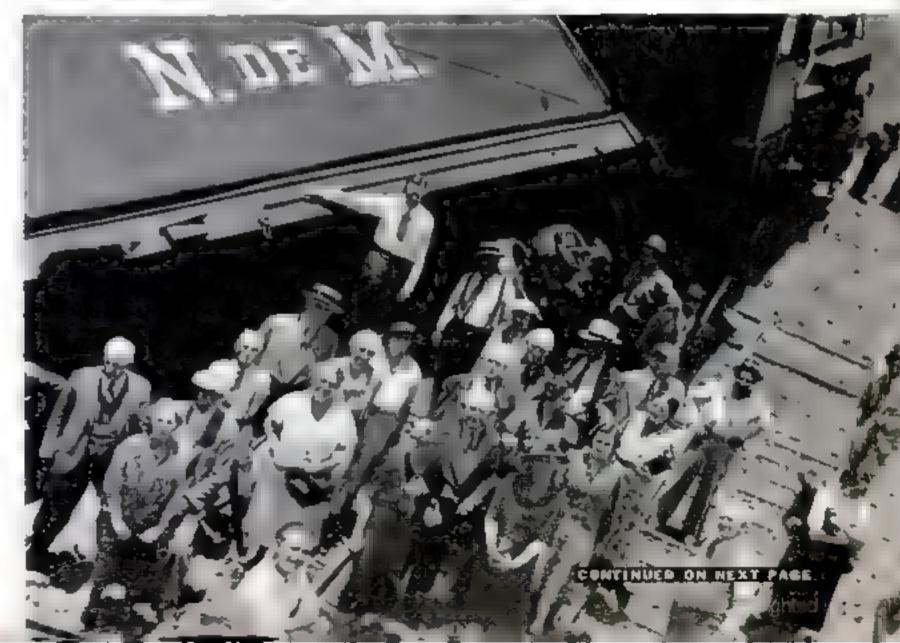
To the rescue of the wrecked train (top, right) on May 25 rushed this military train bristling with well-armed, smartly uniformed Federals, chief deterrent of revolution.



A Rebel bemb wrecked locomotive and caboose of this work train May 25 on the Tampico railroad, killing two workmen, injuring three and spilling cars loaded with rock. The Government made martyrs of the dead workmen. Below, their widows at funeral.



Two spikes removed by Rebels derailed the train below, May 26, shaking up 26 Sons of the American Revolution (of 1776), fresh from a convention at Dullas. The Sons and womenfolk pose beside the toppling tender of the N. de M. (Nacionales de Mexico) locomotive.





President Cárdenas (second from left on center balcony) delivered the funeral oration for the two railroad work-

men killed in the train wreck shown on previous page. The scene is the Governor's Palace of San Luis Potosi.

TROUBLE IN MEXICO

Government Buries Two "Martyrs"

The revolt of Mexico's No. 1 Rightist, Saturnino Cedillo, who mistakenly thought he could raise one whole Mexican State against the Government of President Cárdenas, started the usual train of death and disorder. But Cárdenas still has the backing of the Army because he pays and equips it well and he has the fervent support of the peasants to whom he is steadily giving land and guns.

So ineffective was Cedillo's revolt that when two workmen were killed in a wreck under a pile of rock, Cárdenas was obliged to use them for martyrs. He gave them a great military funeral in San Luis Potosi, encouraged the black-veiled widows to weep freely and himself delivered a splendid, rousing funeral oration from the Governor's Palace (left). Meanwhile Cedillo's friends deserted him by thousands, among them the peasant on the opposite page who brought his sewing machine into the Càrdenas camp.

That all is not well with the modified socialism Cárdenas is giving Mexico was shown on June 2 when the Mexican Congress moved to investigate the bureaucrats who run Cárdenas' pet community farms at Laguna. The charge was that some of the Federal Land Bank employes were cheating cotton and wheat farmers for private gain, giving expensive wild parties and otherwise behaving the way bureaucrats usually do toward backward, illiterate peasants. It appeared that the great majority of small independent farmers had shown a loss for the year 1937.



PEDERAL SOLDIERS STAND AT ATTENTION AS THE COPPINS (MARKED 1938) OF THE TWO WORKMEN ARE CARRIED INTO THE GOVERNOR'S PALACE OF SAN LUIS POTOSI

MEXICO ON THE MOVE

mourning and men take household goods on their

backs. This prasant, whose only asset is a Singer sewing machine, deserts with it to the Government side.



Page 19

ALL HANDS SAVED AS SHIP SINKS "MANDALAY" IN FOG

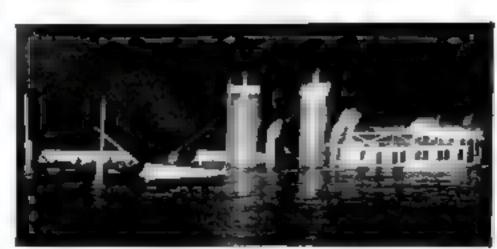


Tog crept from the open sea into New York's Lower Bay a little before 6 p.m. on Saturday, May 28. It wrapped white veils around the steel sides of the liner Acadia, outward bound for Bermuda with 115 passengers. It swirled about the four wooden decks of the 49-year-old excursion steamer, Mandalay, returning to its Manhattan berth with \$50 picnickers from the groves of Atlantic Highlands, N. J.

From the bridge of the Acadia Captain William B. Cornning peered into the murk, while the foghorn responded to blasts of other vessels that could not be seen. In the wheelhouse of the Mandalay stood Captain Philip Curran who had piloted his ship through New York's local waters for so long he had come to regard her as an animate being. Often when he took the helm he had been heard to say, "Come on, get around there," as though addressing a contumacious mule. Now as he heard the horn of an invisible craft approaching he ordered his engines to slacken speed.

Precisely at 6 p.m. the Mandalay and the Acadia loomed toward each other out of the fog. Both vessels had halted their engines and were drifting with the tide. Thirty seconds later the Acadia's steel prow collided with the Mandalay's starboard side just abaft the beam, cleft her timbers cleanly as a knife. Captain Curran sang out: "Will you kindly hold your bow in her." Captain Cornning had already given the order and for 13 minutes the Acadia plugged the great hole in the Mandalay, while the excursion vessel's passengers were helped across to safety on improvised gangplanks and ladders. When all were abourd, the Acadia backed away and by 6:15 the keel of the Mandalay was resting on mud at the bottom.

During this quarter bour the radio room of the Acadia buzzed with outgoing calls to the Coast Guard. meoming queries from other ships. At intervals Chief Operator Ernest M. Howland sent messages to the bridge via his assistants, Frank W. Sullivan and Leigh B. Trop. On each trip forward Radiomen Sullivan and Trop took their Kodaks, snapped them at the sinking vessel. Thanks to their photographic ardor LIFE is able to present an exclusive pictorial record of the wreck of the Mandalay.



A "consideration of natural love and affection" was the silver fruit bowl (on deak) given Professor Williston by his classes and presented by Ronald Roeschlaub, first-year man.

A GREAT PROFESSOR OF LAW RETIRES

Williston of Harvard lectures his last class

angdell North Middle at Harvard Law School was crowded on May 27 with 500 students who came to hear an old gentleman lecture on "Contracts." He was Samuel Williston, one of the world's great authorities on Law of Contracts, the School's most beloved teacher. This was his last class at Harvard, where he had taught for 48 years. In September, Samuel Williston will be 77, will return.

Professor Williston delivered his lecture with no reference to the occasion. When he ended, the class stood up in loud applause. A student presented a silver fruit bowl engraved: To Samuel Williston in consideration of natural law and affection. . . . Mr. Williston read the inscription, raised his head and, with gentle legal humor, said: "The feeling is mutual so that makes it bilateral." Then he stepped down, walked out the door.

Harvard Law suffers another grievous departure this year. Joseph Henry Beale, famed authority on Conflict of Laws, will be 77 in October, and he too retires. Beale and Williston are old companions. They graduated from Harvard together in 1882. At law school, they founded the Harvard Law Review, first of its kind in America. And they joined the faculty together in 1890. Though he leaves Harvard, Samuel Williston will not be idle. He will be very busy finishing Williston on Contracts, teaching for a term at The University of Texas, deciding a boundary dispute between Iowa and Missouri.







PROFESSOR WILLISTON GIVES HIS LAST LECTURE, HIS HAIR IS WHITE, HIS YANKEE DRAWL SLOW, HIS FACE AND HIS HUMON GENTLE

The students stood, clapped hands loudly and carnestly when Professor Williston's last lecture was over. Some had brought their cameras to class to record the occasion.

48 years of leathing end as Samuel Williston steps from the platform, opens the door which, for the last time, closes behind him. In his office he hears appliance continue for ten minutes.





Anderson sang classics to start, gave works by her favorate composer, Schubert, one composition by her Finnish accompanist, Kosti Vehanen, and ended, as always, with spirituals,

A GREAT NEGRO SINGER COMES HOME

Marian Anderson performs in Philadelphia

The Academy of Music in Philadelphia was crowded on May 26 with 2,500 listeners, white and Negro, who had come to hear a great Negro artist sing once again in her home town. She was Marian Anderson to whom Toscanini once said: "A voice like yours is heard only once in a hundred years." Miss Anderson was giving her 70th recital of the year, her last of the season

When her concert was over and she had fought her way past shricking admirers to her auto, Marian Anderson went home to South Martin Street, a quet shaded block just around the corner from a street lined with fish stores, junk shops and rickety courts. There she lives with her shy mother who no longer has to take in washing because her unassuming daughter now earns \$1,000 a concert. Down the block is Union Baptist Church in whose choir Marian sang and whose paster once remarked: "It is amazing that so much voice can come from such a very small person." Friends in this church helped finance Marian's study until, despairing of getting recognition in the home town which now acclaims her proudly, she went to Germany and in 1930 made her wildly successful debut.

In a few days, this great contralto sails for her house on the Riviera, soon crosses back to South America for a two-months tour, then recrosses to France where in November she will become a Chevalier of the Legion of Honor.







"DERE'S HO HIDIN'-PLACE DOWN DERE ... OH, I WENT TO BE ROCK TO HIDE MY FACE: BE ROCK CRIED OUT: 'NO HIDIN'-PLACE': DERE'S HO HIDIN'-PLACE DOWN DERE'

The gift and plush boxes, usually occupied by Drexels & Buddles, were filled with Philadelphia's Negro society, who had come to hear the lovely contraits voice of their race's greatest woman auger.

The last encore over, Marian Anderson bowed, walked off. The nudience clamored for more. Not until an attendant closed the piano did the audience depart.





both hansas C.15 businessmen- failed to revive despite

artificial respiration on the course in the ruin (above).

Suddenly a bolt of lightning blazed down from the sky. Six speciators were knowled to the ground Two of them-



URSE gathered soon after noon and rain began to spatter down. Contestants put up umbrellas and continued their play.

About an bour later Horton Smith and two other pros

LIGHTNING KILLS TWO MEN ON GOLF COURSE

LOCKS BACK

40 YEARS TO THE DELIVERY OF THE MESSAGE TO GARCIA

On April 20, 1898, two months after the sinking of the U. S. S. Maine, the U. S. Government gave Spain three days to evacuate Cuba whose insurgent forces were headed by General Juan Garcia. The Spanish Government promptly expelled the American minister from Madrid and the Spanish-American War was on.

On April 23, on orders of President McKinley, Lieut, Andrew Summers Rowan, U. S. A., aboard a ship at Kingston, Jamaica, was instructed by code to join Garcia and ascertain what help he needed. Crossing Jamaican jungles, Rowan proceeded to Cuba in an open boat, landed on April 24. On May I, having narrowly escaped Spanish troops, Rowan reached Garcia in Central Cuba. He started back to the U.S. the same day, with Garcia's answer to McKinley's questions. On May 14 he reached Washington where he gave to the Secretary of War secret information which did much to make the Spanish War a brief one.

A year later, at East Aurora, N. Y., the Roycrofters published Eibert Hubbard's inspirational if erroneous essay which gave worldwide currency to Rowan's exploit and made the "Message to Garcia" a permanent part of U. S. history in the minds of millions who might never have heard of it otherwise.

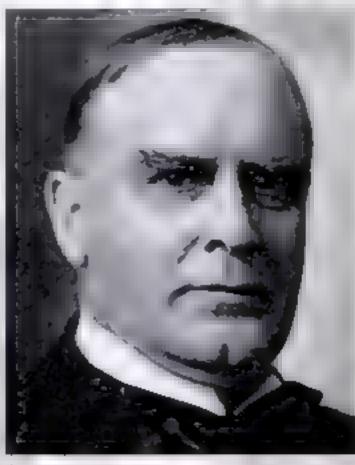




Lieut. Rowan at 41, when he delivered his message, looked like this. He was awarded the D. S. C. for extraordinary heroson.



Eibert Habbard wrote his famous editorial "A Message to Garcia" in one hour in 1899. Its circulation to date is 80,000,000.

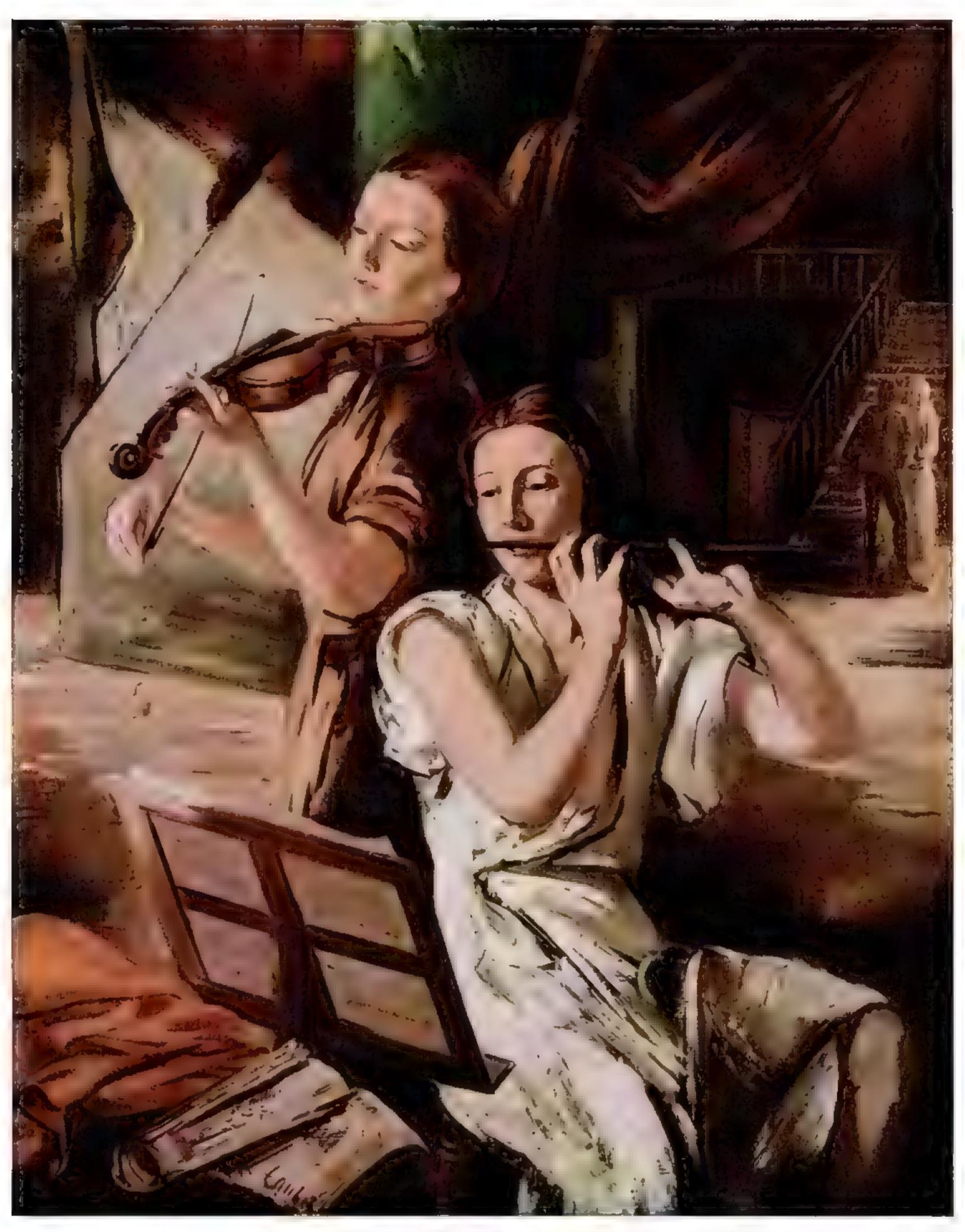


President McKinley picked Rowan to deliver message because the latter's realistic book on Cuba made him a logical choice.



Liculement-Colonel Rowan at 31 has been retired from the U.S. Army for 29 years, currently has gravely ill in San Francisco.





Frederic Taubes

Reheared by Frederic Taubes is the work of an Austrian-born American artist who sometimes paints 14 hours at a stretch. His wife who posed, standing, for the violinist above fainted after three

hours. The model for the left-handed flute-player actually posed holding a paint brush but the violin is a valuable 18th Century Stainer. The painting belongs to Mr. and Mrs. George M. Gross of Long Island.



VILLIAM C. PALMER'S DISHEVELED AND BOMANTIC SHARINED DI PASHDES WAS INSPIRED BY NEW YORK AND CONNECTED BY DEACHES.





BENRY BULLINGS' ARREST NO 2 SHOWS THREE POLICEMEN AND TWO DETECTIVES IN ACTION AGAINST AN ORDERLY BACKGROUND SYMBOLIZANG LAW





JON CORDINO'S HARVEST FESTIVAL, RECENTLY AT MACBETH GALLERY, IS TYPICALLY TURBULENT. THIS PAINTER LOVES CROWDS AND EXCITEMENT



CORBINO

is the Rubens of New England



JON CORBINO

Among the many talented painters who exhibited on New York's famous 57th Street during this past season none achieved greater success than a SS-year-old Sicilian-born artist named Jon Corbino (sea opposite page). His show at the Macheth Gallery in March and April caused sober critics to refer to his resemblance to Rubens and Delacroix, resulted in nine sales ranging from \$150 to \$2,500

Corbino came to the U. S. from Italy when he was 5. He studied at the Art Students League, earned his way through Pennsylvania Academy summer school by washing dishes, and had his first one-man show in Ohio when he was only 18. In 1936 and 1937 he was awarded Guggenheim fellowships. Represented in such collections as The Toledo Museum and The Pennsylvania Academy of Fine Arts, he spends his summers at Rockport, Mass., where the pictures on this page were taken. Because "too much goes on during the day," he does much of his work at night.



CORBINO DOES A MURAL IN A FELLOW-ARTIST'S ROCKPORT BARN NOTE RUBENS-LIKE FIGURES



Carbino's summer studio at Rockport shows a neatness rare in most artists but logical in one who handles crowds in such an orderly way. The newly finished painting at rear is one he did of his artist-neighbor Ann Brockman whose dog, Babe, he is feeding. The sculpture is by Corbino who has lately turned from this work to painting exclusively



A painter's paradise is picturesque Rockport where Corbino is shown sketching. So famous as a model is the fishhouse at his right that it is known as "Motif No. 1" and a small replica of it was sent to the Chicago World's Fair. With Artists Ann Brockman and William McNulty, Corbino conducts a summer art school there, criticizes advanced students.











PATTERN OF WAR:

ITALIANS PAINT DESIGNS FOR HITLER

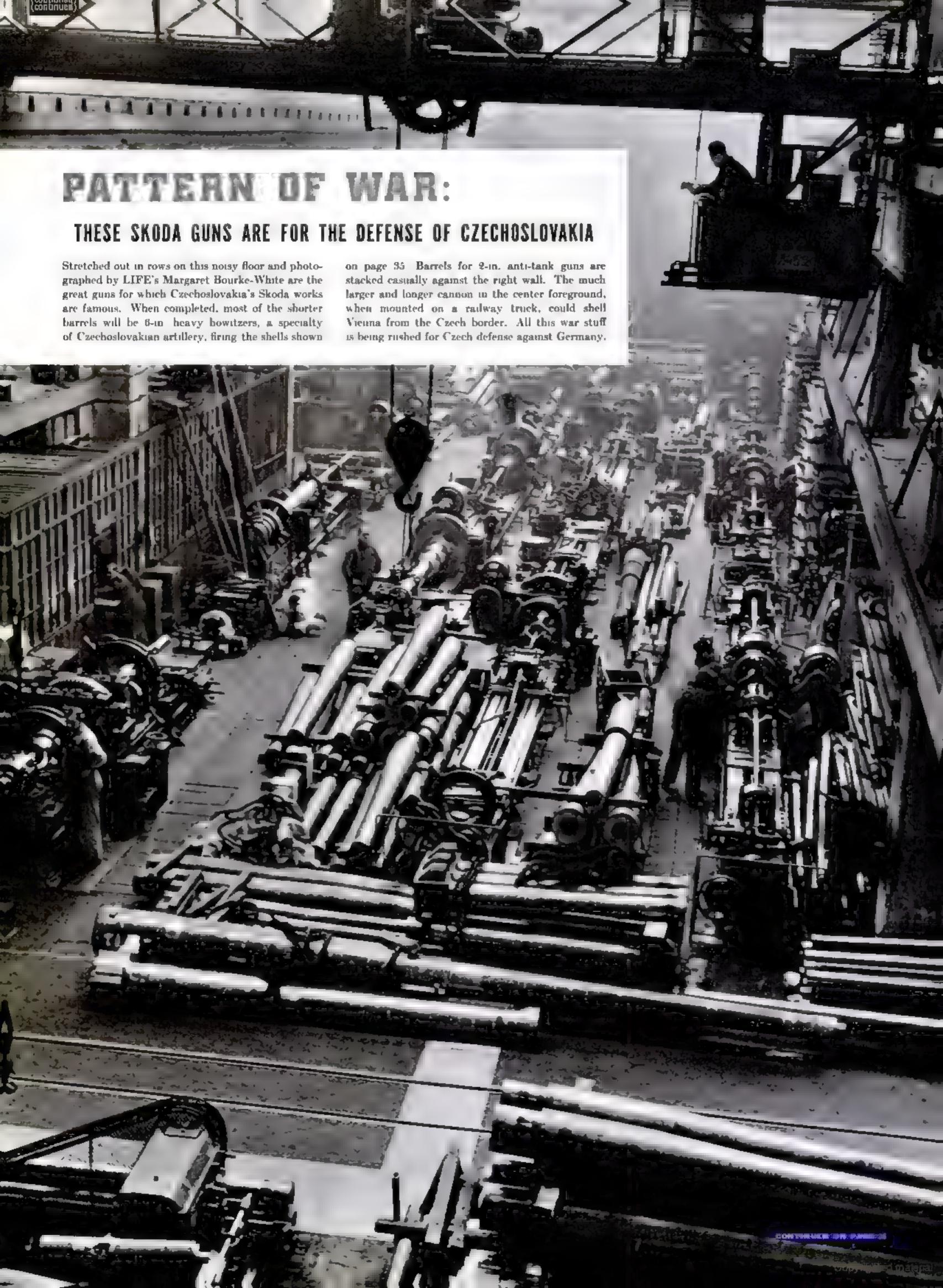
The greatest military spectacle Italy has ever staged occurred early in May when Benito Mussolini exhibited his army, navy and air force for the benefit of Adolf Hitler. Beyond its obvious value as a show of Fascism's military might, it was remarkable as a demonstration of the awful patterns of death and destruction that thousands of men and hundreds of guns can paint on a field of battle. Shown on these pages are three of the most impressive moments in two days of sham fighting in which live shells were fired, real bombs dropped and every effort made to make the show as realistic as possible

At left is the climax of the naval review on May 5 when more than 190 warships threaded their way through the Bay of Naples in intricate maneuvers. Eighty-five submerged submarines have just risen in formation and are firing an eleven-gun salute. The seventh shot has just exploded as puffs of smoke from the six previous shells still hang in the air.

At left below, the Italian air force is dropping the same sort of bombs it uses in Spain on two abandoned Italian freighters. Antiaircraft batteries are peppering the sky with exploding shells. The ships "sank" in 13 minutes.

Five miles away, on the same day, Hitler saw the Italian mountain battery (below) lay a smoke screen with two-inch shells for a battalion of advancing infantry accompanied by tanks.





Who says it's the world's greatest tea?

WHEN anothing is said to be "the world's greatest," it should stand ready to defend that title

Lipton's presents the following ecolence to support its rejudation as "the world's most delivious ten"

One indicate in that Lipton's maid be particularly food is the each that I has the world, It's an outstanding paradic with the men and women of America—and of six other great tea-loving nations



1. Not only is Lepton's "the people's chace" from hamberjacks in the Canarana north woods it field hamberjacks in the Canarana north woods it field workers "down under" in Vastralia bestowed.

upon which royal honors have been bestowed.



2. Sir Thomas Lipton was officed "Ten Merchant By Appointment" to three different Royal Families At the Appointment to three different Royal Families At the Ten Exposition of Ceylon and India, the ten from Lipton's own gardens was awarded the Gold Medal as Lipton's own gardens was awarded the Gold Medal as Lipton's Ten has carried the "Chowest Ten Grown" Lipton's Ten has carried off top honors at five great World's Fairs!

LIPTON'S TEA

3. But the most convincing evidence is to be found in the cup of 1 pton's you make for yourself. As the boding water releases the critering aroma—as you look into the clear tempting color... as that incomparable flavor warms you and lelights you..., you will say. This is the buest tea I've ever tasted."



barrier to gener empty it is no barrier to gener empty income energy this grand ten Anyone energy one, can afford the best because for even a femal transfer as Laghen's except uniter. Order a back-age of Laphon's Ten from your age of Laphon's Ten from your grocer today.





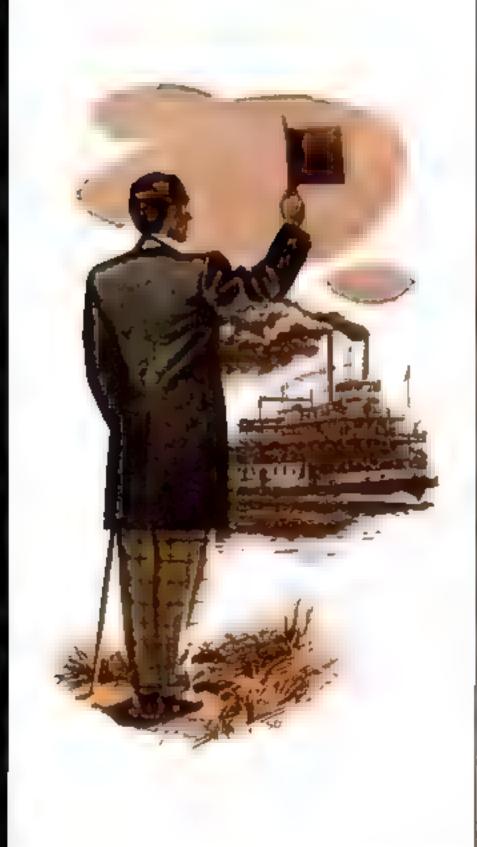




D...is for the delightfully mellow old-time flavor of that grand American whiskey—Paul Jones! A whiskey that's hearty, robust and full-bodied—yet truly dry ... without even a trace of sweetness in its make-up!

R...is for the red-letter day when you first discovered how grand a whiskey can be when it brings you the same quality of dryness you've always prized so highly in your champagne, your sherry, and your cocktails, tool

Y... is for the 73 years we've been making Paul Jones. Every drop is whiskey—distilled by the same slow old-fashioned method we used back in 1865, when Paul Jones first became known as "A Gentleman's Whiskey!"







* * Paul Jones * *



The brewers of Schliff asked one of America's foremost theatrical producers to tell you what makes a Broadway hit show

lt's got that certain It is opening night.

Backstage, not a dressing room key is left on its hook by seven o'clock. When the half-hour is called, every eyelash is in place, every button has been tested a dozen times, every zipper has been zipped and the most seasoned actor is feigning nonchalance.

Out front autograph hounds clutter the sidewalk.

Tall policemen clear paths through them for the ermine

coats. Exhibitionists jam the lobby and scream in the foyer. Critics mill up and down the aisles.

"Curtain going up! Curtain going up!"

A last dash for seats. The house lights dim. The orchestra fades out. The footlights glow. A breathless, endless hush. In the flies a buzzer sounds faintly. The curtain rises.

The first speech—then a roar. Laughs pile on laughs. First intermission, delirium. Second entr'acte, the audience in the aisles. Final curtain, cheers. "Author, Author!" A

scared looking little man mumbles something. More applause! House lights! Crowds milling backstage!

The critics rave! There is dancing in the streets! A hit show has been born! It has that perfect combination of every element—great writing, brilliant acting, unforgettable music, inspired scenic



Behind every smash hit—
creative thinking, infinite work, unswerving purpose—and then fame!

effects, all held together by masterful direction—that gives a play that certain something which lifts it to the heights and beyond comparison with the ordinary.

It's the same certain something that makes one figure-skater the champion of the world—that makes one race horse the most valuable creature on four legs—that makes one ball player jam the stadium on every appearance. It's this same certain something—indescribable but real—that makes Schlitz Beer so delightfully different, so delightfully drinkable!

The Beer that made Milwaukee famous



Taste Schill today!

.. and you'll prefer Schlitz always





New scripts pour into Gertrude Lawrence's mailbox, are read for future vehicles. This one

Calinda Consumer

Noel Coward's boyhood playmate becomes Broadway's best actress

of Noel Coward. Actually this acting team has appeared together in New York only in Private Lives (1931) and in Tompht at 8:30 (LIFE, Dec. 7, 1936). But as poor English children they played together in pantomimes. Since then each has gone his own way. The eccentric little English boy has become the world's richest playwright. The tousle-headed little English girl was this year conceded the best performance of any actress on Broadway. Almost solely because of her, Susan and God (LIFE, Feb. 21), a somewhat rattletrap comedy about Buchmanites, achieved the record run of new plays this season.

On July 4 Gertrude Lawrence will be 40. She hegan her stage career as a child dancer at 10. At 25 she made her first highit singing Lamehouse Blues in Charlot's Revue. (In the same show was another young comedicane destined to become famous under the name of Beatrice Libe.) Gertrude Lawrence has since shuttled back and forth between England and America, appearing sometimes in Noel Coward's plays, sometimes in others, but always leaving upon them the imprint of an ebullient personality.

In New York Miss Lawrence lives in a five-room skyseraper apartment overlooking Central Park. She follows no set routine of living. She sleeps till she has slept enough. Then she gets up and works furiously. She knits sweaters for gifts. She plays chess. She reads scripts. She writes batches of letters. She cares for her dogs, Mackie and Blackie. She makes samplers and rides in the park.

Her show having just closed (June 10), Gertrude Lawrence is sailing for Bermuda for a rest. On Aug. 8 she and Susan and God will reappear in San Francisco for a 40-week eastward tour across the U.S.

Medial relaxation is found by Gertrude Lawrence in a good hard game of chess with her secretary, Ellen Downs. Her gesture of hand in hair is famous on the international stage.





I am the Victim of a Well-Meaning Family...



\$2 · \$2.25 · \$2.50 · \$2.75 · \$3.50 · \$5 · SANFORIZED SHRUNK — A NEW SHIRT IF ONE EVER SHRINKS





North Carolina's Yankee Coach produces a crack team



Students at the University of North Carolina, who are called "Tarheels," claim two superlatives for their alma mater:
1) it is the oldest operating State university in the country;
2) its tennis players are the best in U. S. colleges. California, where crack young players come a dime a dozen, could well dispute the latter claim. But in eleven years, Chapel Hill tennis teams have lost only six of their 155 dual matches, have beaten the best teams of North and South. This spring, for the fourth year in a row, North Carolina players are champions both of their State and of the Southern Conference.

North Carolina, a proud Southern institution, owes its tenns glory to the coaching of a stout, spry Yankee named John Kenfield, who appears at left grimacing at a bad stroke and (right)

peering at his pupils through a fence. Kenfield came to Carolina in 1928. Promptly the University's teams began winning everything and tennis became a major Tarbeel preoccupation.

John Kenfield's career has been curious. When he left school, he worked three years for the Jergens Co., which makes soaps and lotions, then he spent two years with the George P. Bent Co., which makes pianos. He followed this with eight years as vice president of the big Curtiss Candy Co. In 1922, he forecook business altogether, became a tennis professional.



CONTINUED ON MEXT PAGE

NORTH CAROLINIANS SHOW MAIN STROKES FOR MAGIC-EYE CAMERA

THE FOREHAND DRIVE

This is the simplest and most important tenns stroke. At right, Wilson Rood, North Carolina State doubles champion, demonstrates what Kenfield considers good forehand form. He waits for the ball with racket well back, feet parallel to the net and weight on rear foot. His eye keeps dead on the ball as it comes up. He hits the ball just as it starts to cross his body, shifting his weight to forward foot, turning the racket face over the ball to give it top spin. Weight is all on the front foot now as the long follow-through carries the racket clear across the left shoulder.



THE BACKHAND DRIVE

This stroke should always begin with the body well around, parallel to the direction of the ball's flight. Beginners and poor players invariably fail to turn far enough around. The player starts the stroke with the racket behind his left side. As he hits the ball, he moves weight from back to front foot, keeps his wrist stiff. In the precise follow-through, his arm is kept well out from the body. The stroke at right is demonstrated by Archibald Henderson Jr., whose father, North Carolina's best-known professor, teaches mathematics and has written the official biography of George Bernard Shaw.



THE SERVICE

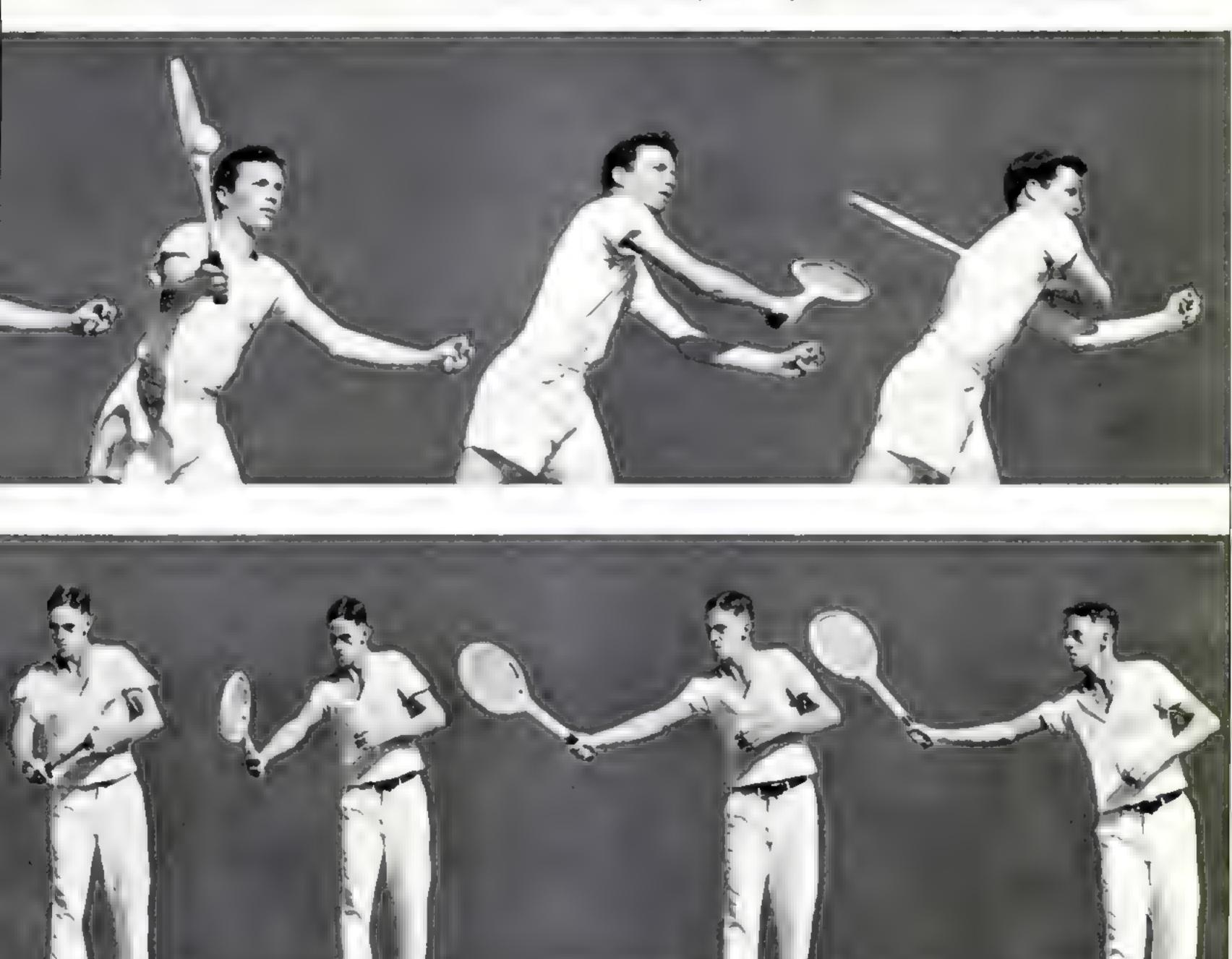
It is executed at right by Archibald Henderson Jr. using the "American reverse twist," difficult to return because, after landing, it takes a high, twisting bounce. Only very good players can control it. Young Henderson throws the ball high in the air, directly over his face so that if he were to let the ball drop it would land squarely in his left eye. Racket is brought so far around in back that its head drops behind left hip. He gets way up on his toes, reaches high with his racket and, as he strikes the ball, twists the racket face over the ball to the right, imparting the reverse spin.

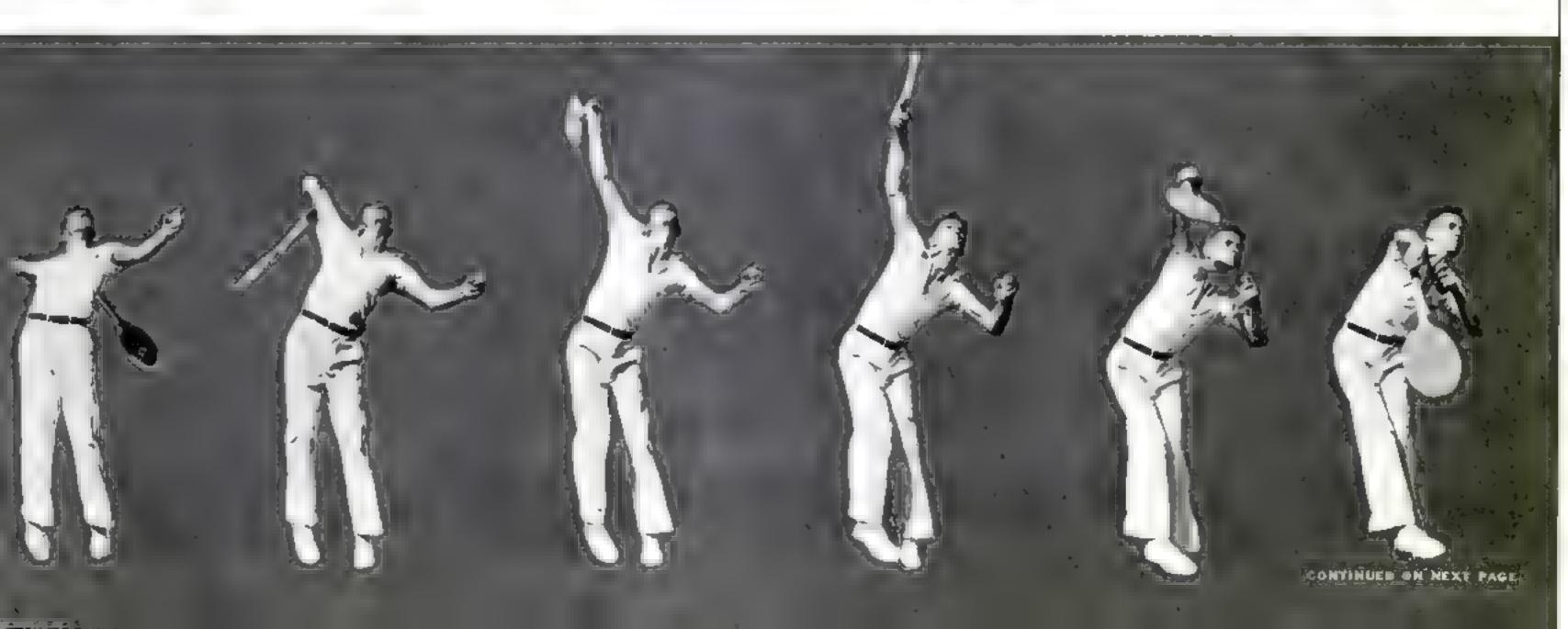


There is nothing startling or original in John Kenfield's teachings. He preaches the fundamental virtues—good ground strokes, sound footwork, a well-rounded game. He has, however, the important abil-

ity to get the most out of a player's natural talents. His star pupils at North Carolina have been "Bitsy" Grant, No. 4 U. S. amateur, and Wilmer Himes, No. 9 m 1935, both best-known for the tenacity of their

defense and correctness of their strokes. Kenfield advises his pupils to study action photographs of crack players. For LIFE's "imagic eye" camera, he had his players demonstrate the three basic strokes (below.







IT'S TRUE: Cans make beer easier to carry, easier to cool, and

TENIS (continued)



BALLS ARE PED INTO ROPPER OF IL OF N. C.'s ROBOT TENNIS PLAYER

One of Coach Kenfield's most helpful assistants is the robot tennis player shown above, which tirelessly provides his players with practice. It works thus: balls, fed into hopper at top, roll down onto the small rest which looks like a bicycle pedal. The arm in front of rest has a gut-strung handle. The arm revolves, the handle comes up in back of the ball, strikes it, hits it across court.

The automaton can mix up deep drives with drop shots, lobs, etc. It holds 60 balls, delivers one every four seconds. Invented by a former Missouri State tennis champion named Edmund H. Serrano, it costs \$395.



TARHEEL BOY RETURNS SHOTS FROM AUTOMATIC TENNIS MACHINE



Next time you buy beer say "IN CANS". See how much easier it is to carry a package that's shaped like this See how much easier it is to cool a package that can be stacked. Then try the delicious taste of beer that has never been exposed to harmful light. Say "IN CANS" and be sure of true beer flavor.



Now is the time to make sure you have a new, sharp opener. Ask your dealer to supply you.







NOWHERE in the world are there finer whiskies than the four shown here.

They are as unmistakably American as choice native grains can make them. Like the proud chipper ship, they symbolize American resourcefulness and achievement.

The names they bear are old and respected. The fame they've won dates back to years that are now but memories.

All are straight whiskey, slowly, patiently ripened under U.S. Government supervision. Then bottled in bond at full 100 proof.

Each is distinguished by an individual merit that has won and held a loyal following—a merit proudly maintained throughout the years.

There is no need to look beyond this foursome for quality to suit any taste, and at today's modest prices, no reason to purchase rye or bourbon of lesser excellence.

Copy aghs 1935. As some that we divide to Corporation, New York

Southed in Sound

AND THE EMBLEM OF NATIONAL DISTILLERS

YOUR GUIDE TO

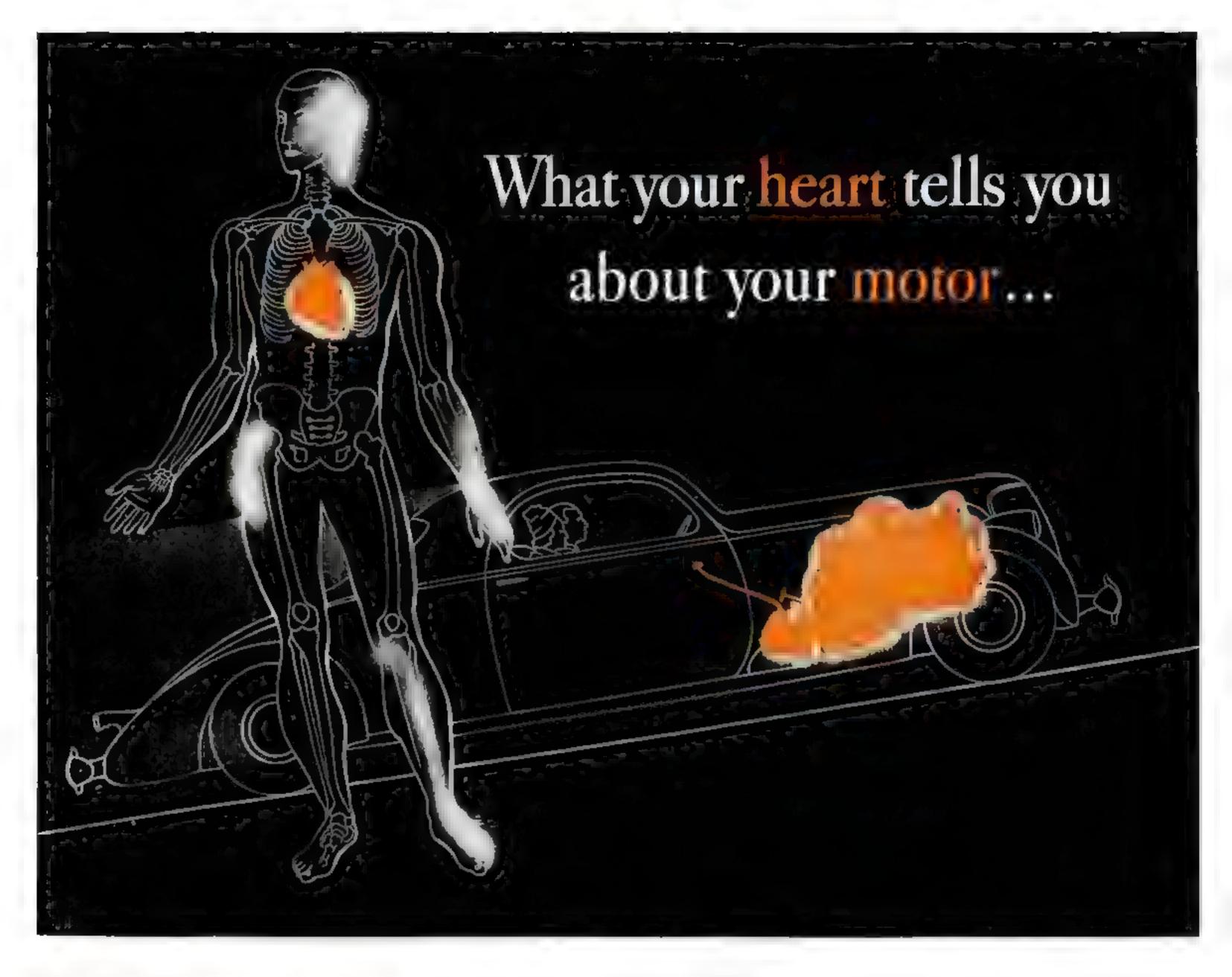


GOOD LIQUORS

Mader Supervision of H. S. Gott.

the ound ernan E ishilery omp

MOSI Miskies MIREO HE SORD WADER SUPERVISION OF S. POPERSET THE OLD TAYLOR DISTILLED BY COMPANY LOUISVILLED LOUISVILLE, KENTUCKY to to 3 " PATEON IN S seems , me " The same of the sa BOURBON WHISKEY THE OLD GRAND DAD DISTILLERY COMPART LOUISVILLE KENTUCHY OLD TAYLOR - merked with the signature of a man who made whiskey history OVER FIFT TRAUD! 300 PROOF STIFICALIED STIFF BIVE Whill Birde OLD OVERHOLT-128 GROAD FORD PA.U.S.A. U.S.A. U. years fumous for his DLD GRAND-DAD ----DISTILLED BY JAN DA USA BROAD FORD PA. USA rich, rebust tyo tasta: of the finest bourbons that ever come out of Kentucky MOUNT YERNON MONCON in Bayer. Stat patricion of American ryad



Your heart is a miracle mechanism beating at an average rate of 72 beats a minute. Nearly THREE BILLION beats if you live to be 75 years of age. But if FRICTION should occur in your heart ...

Now see how wonderfully Nature guards your heart against the ravages of friction!

She encloses your heart in a sac called the pericardium. And between the inner wall of the sac and the outer surface of your heart a self-renewing film of lubrication is constantly maintained. Only the thinnest of films—but of life and death importance!

When any condition interferes with or breaks down this film of lubrication the strain upon your heart is multiplied many times over. Lubrication deficiency—Film-Failure—may make you a life-long invalid. Or even may be fatal.

Be as considerate of the motor of your motor car as Nature is of your own heart. Don't neglect its lubrication.

Don't let your car become an invalid because of faulty lubrication—Film-Failure.

Loss of power is most always due to Film-Failure.

Sluggish pick-up is most always due to Film-Failure.

In extreme cases, the fatalities of burned-out bearings, cracked pistons and pitted valves have Film-Failure as the cause.

You can guard your motor against Film-Failure by using *Veedol Motor Oil*, famed and acknowledged the whole world over as the *Film of Protection*.

Veedol is the "Film of Protection" because it is so nimble and fast-flowing. Even in the modern high-speed motor, it keeps every moving part constantly and completely lubricated and protected from heat, friction and pressure.

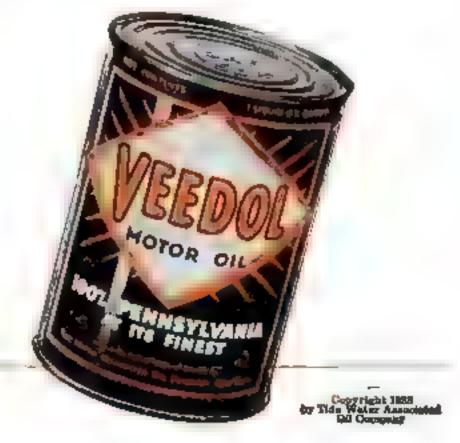
Veedol is the "Film of Protection" because it is

produced exclusively from the most prized crude on earth... Bradford-Pennsylvania. A crude endowed with elements of such positive and amazing character that its lubricating qualities must be compared with the perfect lubrication Nature provides for the human body.

Under the name of Veedol, this crude is refined by methods representing 60 years of continuous and progressive experience. Under the name of Veedol—and only under the name of Veedol—can you buy the "Film of Protection" for your carl



MADE FROM THE WORLD'S TOP-PRICE CRUDE OIL
YET NEVER PRICED HIGHER THAN 35 CENTS A QUART



BRONCHOSCOPIST JACKSON RETRIEVES THINGS CARELESS PEOPLE SWALLOW



A BRONCHOSCOPE GOES INTO ACTION

When a child in Muami or Mil-II wankee or Memphis accidentally swallows a safety pin which sticks in its windpipe, the chances are that the press of the nation will report. that the youngster is being rushed by plane to Philadelphia and Dr. Chevalier Jackson (right) to save its life. Dr. Jackson is the country's best-known bronchoscopist most of whose life has been spent delving into careless people's respiratory and digestive tubes to extract foreign bodies. Today he has a collection of thousands of miscellaneous objects removed from his patients' windpipes and gullets (for samples, see following pages),

Averse to the kind of dramatic publicity he gets, Dr. Jackson, at 72, has nevertheless just written his autobiography. On June 14 the Macmillan Co. will publish The Life of Chevalier Jackson (83.50). Dr. Jackson's career hegan in Pittsburgh where he treated children who had burned their insides by swallowing unlabeled causties in the family kitchen (below). After a 25-year political fight he induced Congress in 1927 to pass the Federal Caustic Act compelling manufacturers to label all caustic products "POISON".

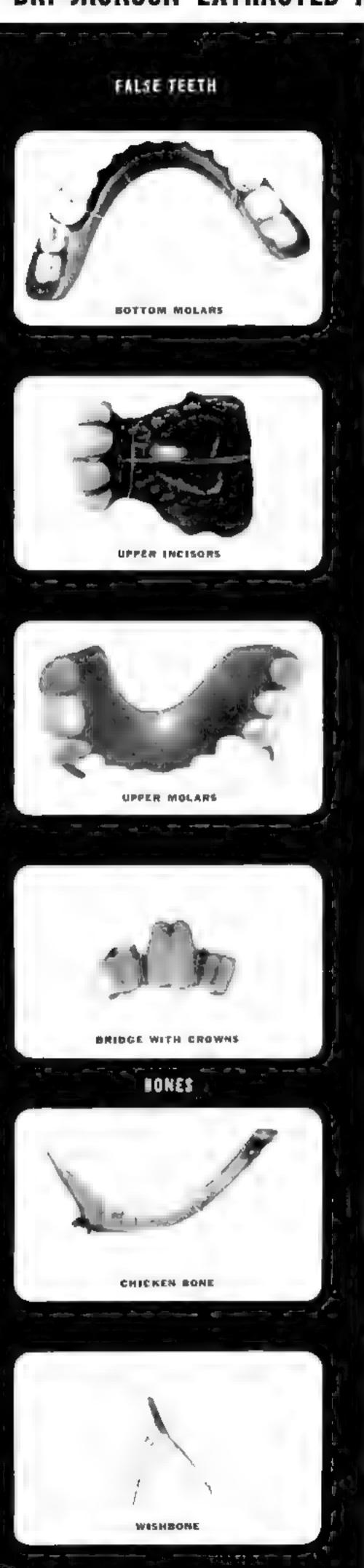
Moving to Philadelphia where he later held professorships in five medical schools. Dr. Jackson turned from seared esophage to bronchial tubes clogged with foreign bodies. His mechanical genius and his sensitive fingers enabled him to perfect the bronchoscope—a lighted tube inserted through the windpipe down which is passed long forceps to pull the obstruction out. His greatest achievement, however, has been in establishing bronchoscopic clinics for all and in training hundreds of doctors in this delicate science.

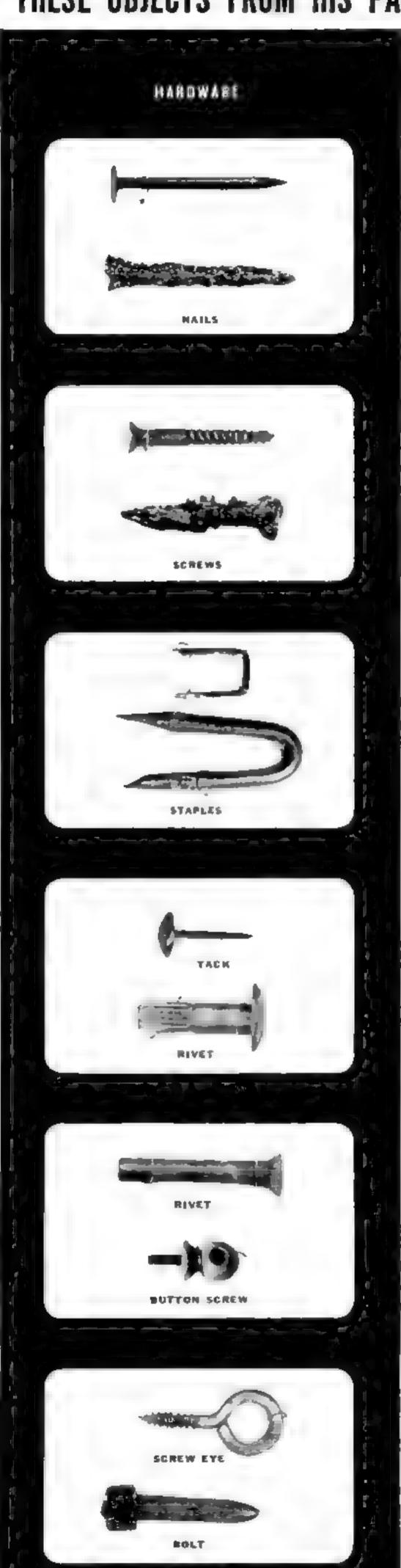


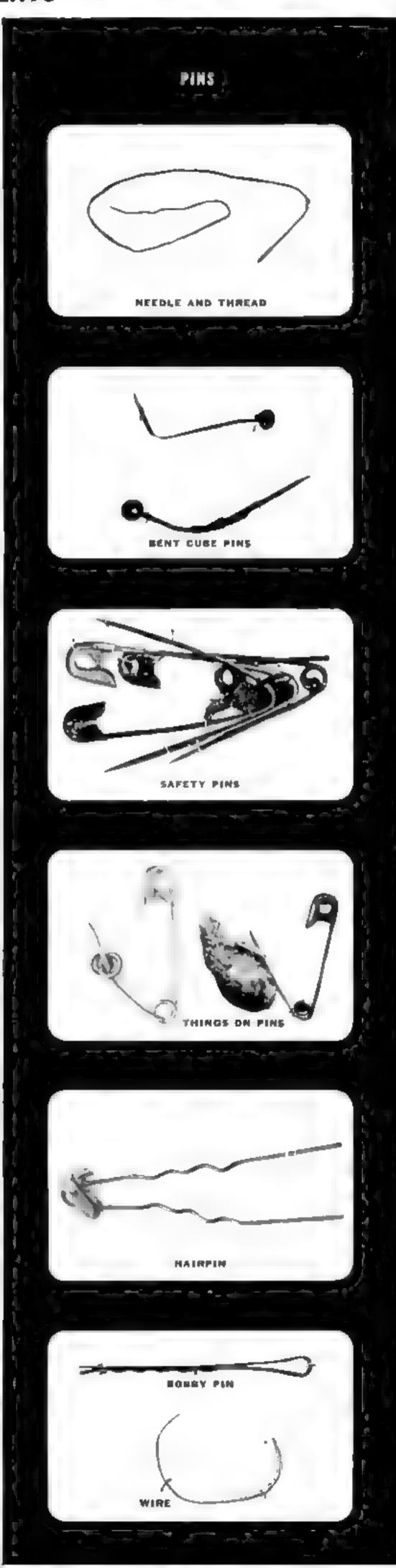
THESE CHILDREN WERE UNABLE TO EAT BECAUSE THEY SWALLOWED LVE. OR. JACKSON OPENED THEIR STOMACHS, FED THEM THROUGH TUBES



DR. JACKSON EXTRACTED ALL THESE OBJECTS FROM HIS PATIENTS





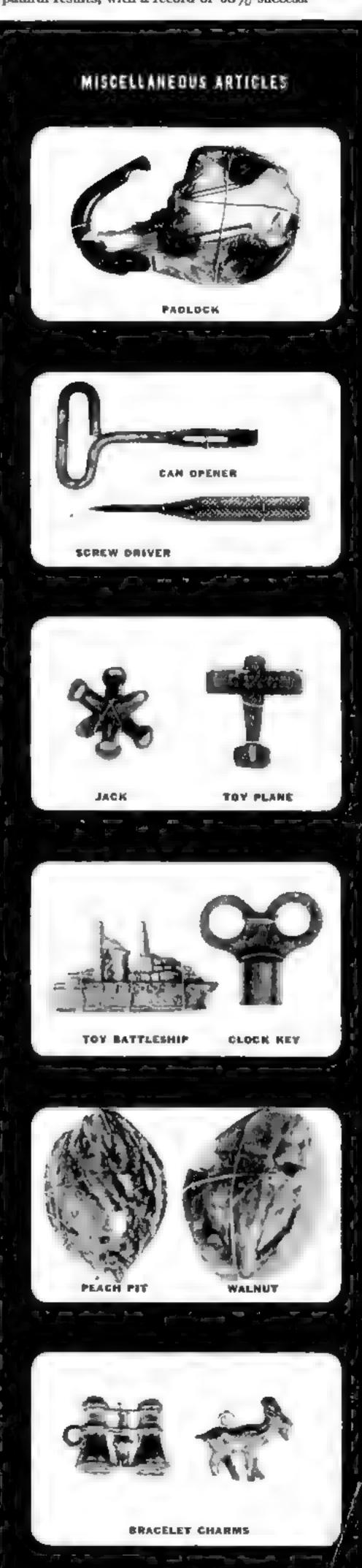


The objects on these two pages are a small sample of the foreign bodies Dr. Chevaher Jackson has removed from thousands of people. The age of these patients who accidentally swallow things ranges from infants in cribs to old-

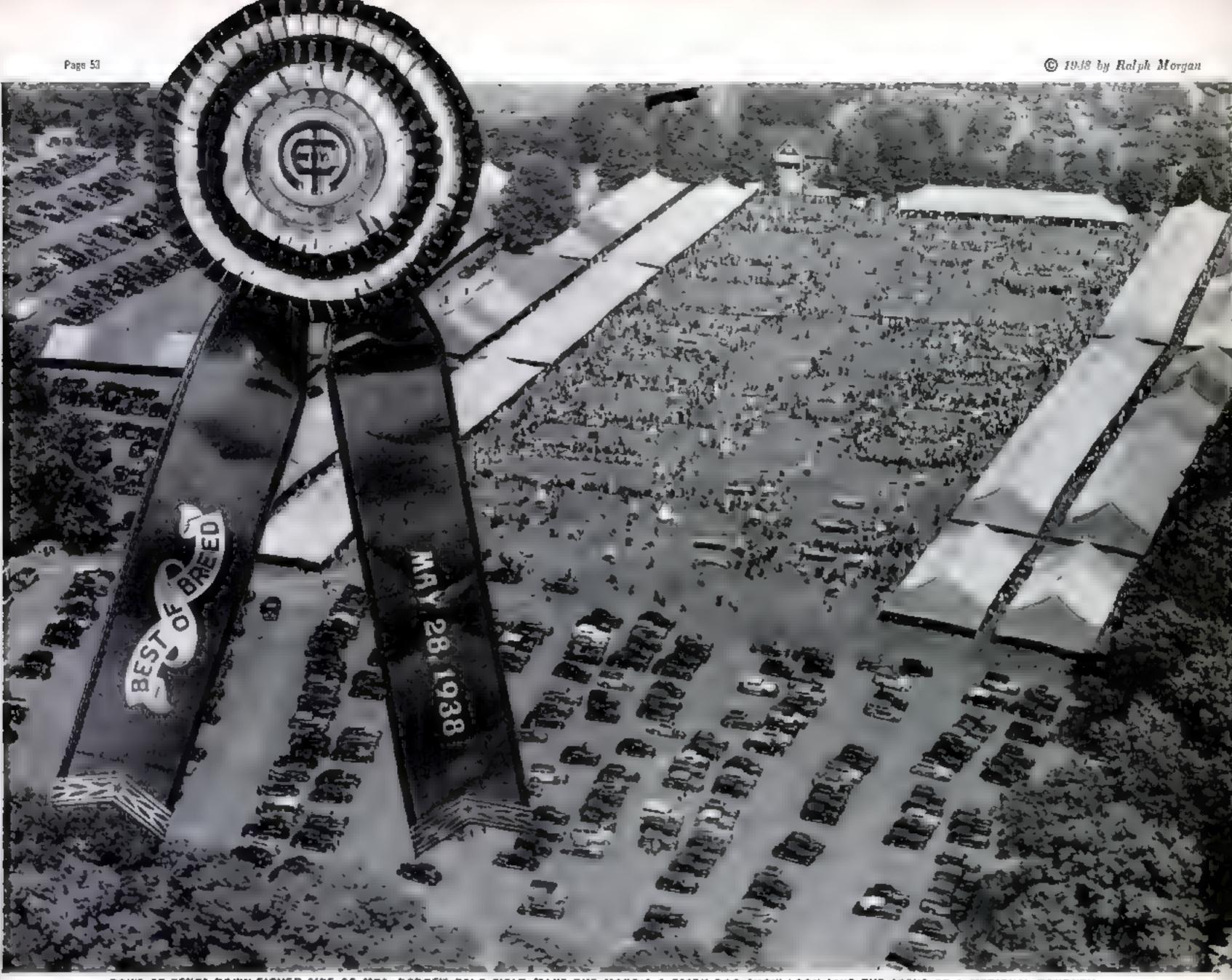
sters with false teeth. At least 85% of these cases Bronchoscopist Jackson attributes to shameful carelessness. Being unable to prevent this carelessness, he has spent his life operating on its painful results, with a record of 98% success.











ROWS OF TENTS DOWN EITHER SIDE OF MRS. DODGE'S POLO FIELD MAKE THE MORRIS & ESSEX DOG SHOW LOOK LIKE THE SCENE OF A MEDIEVAL TOURNEY

\$1,500,000 WORTH OF DOGS HAVE THEIR DAY AT BIGGEST U.S. SHOW

Photographs for LIFE by Alfred Essenstaedt

If you want a purebred pup for a pet, you should pay not less than \$50 and probably not more than \$100. What you pay within that range will depend in general on how much it costs the breeder to keep and raise the pup and its parents. Thus you can get a good little Fox Terrier for \$50, but will probably have to pay \$100 for a Great Dane.

Show dogs are another matter. Here cost depends chiefly on popularity of the breed. A pet Cocker Spaniel can be bought fairly cheaply, but since Cockers are now tops in popularity and competition for show prizes is fierce. Cocker pups which look like winners come high. In general, a pup with show possibilities cannot be bought for less than \$100. For dogs with reputations, prices run up to \$10,000.

On May 28 at Mad son, N. J. 4,213 show dogs worth an estimated \$1,500,000 were gathered to compete for \$20,000 in prizes at the Mornis & Essex Show, biggest outdoor dog exhibit in the world, topped indoors only by Cruft's of London. The place was the 3,000-acre estate of America's No. 1 dog-lover, Mrs. M. Hartley Dodge, niece of the late John D. Rockefeller Sr. For more of the entries which paraded in the 54 show rings on Mrs. Dodge's polo field (above), turn the page.



Cother Spaniel, now the most popular breed in America, had 319 entries in the show. Second came Dachshunds, with 311. Other breeds now gaining favor. Boxers, Insh Setters, Labrador Retrievers.

CONTINUED ON NEXT PAGE



Komondor. Rarest dogs at the Morris & Essex show were these Hungarian Komondors. Only registered dogs of their breed in America, this pair was imported in 1935 by Dr. Tibor de Cholnoky of Manhattan. Woolly as the sheep they herd in Hungury, the Komondor keeps warm with a coat of matted hair which grows 4 to 10 in, long.



Kavasz. Out of Tibet came this sturdy working dog, which ancient Turks called Kawasz, meaning "armed goard of the nobility" Commoners trembled at the signt of this guardian of kings and nobles. The Kuvasz reached its highest development in medieval Hungary, where it is now used for shepherding. "Kuvasz," the Hungarian corruption of its old name, means "mongrel."



Old English Sheepdog. Surveying the world through a mop of hair which makes its eyes invosible, the ansable, shuffling Old English Sheepdog is known in the show ring as the "alibi dog" because only the judge can know what is beneath its shaggy coat. A specimen, Ideal Weather, was judged best of all dogs in the Morris & Essex show



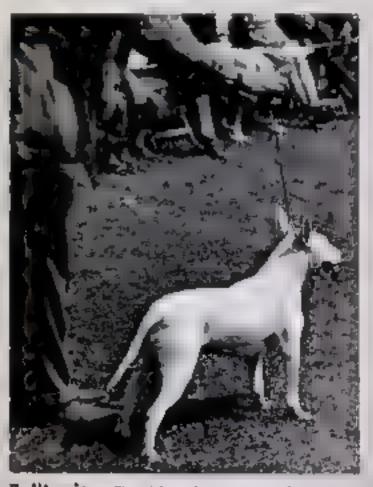
Bedlington Terrier. An Old English Sheepdog night well mistake this curious-looking creature for a sheep. But beneath its lamb's head the Bedlington carries a hon's heart which made it the favorite fighting dog of miners in the English Shire from which it takes its name. The Bedlington comes byer-colored or blue. It is increasingly popular with fashionable ladges.



English Buildag. The buildag looks and is tough, but its guts are easily injured. This exhibitor, attempting to improve her animal's stance, shows how not to lift a Buildag.



Kerry Bize Terrier. From famed County Kerry comes official National Dog of Eire.



Builterrier. Bred for the purpose by sporting Englishmen, this is No. 1 fighting dog



Russian Wolfhound, Most arist cratic-looking of dogs, the Russian Welfhound or Burzot is much favored as a complementary companion to sleck, lean ladies and gentlemen of fashion. In o I Russia it serven a more exciting purpose. Developed for welf his to a the hounds ran ahead. of the hanter in pairs, simultaneously seized the wolf by ears or neck, downed and killed it.



past century its admirers have deliberately bred out the Bulldag's oldtime ferocity.



Samoyede. Closest kin among modern breeds to the primitive log, the Samoyede has for centiones guarded the revoleer and draw, the sledges of the San ovede peoples on the tundras of northern Europe. Nansen, Scot , Stackleten and other exporers of the Arctic and Antarctic have lound them ansarpassed sledge dogs. Gentle and beautiful, they also make excellent pets,



Skye Terrier. In Englishe Dogges, first book ever written about degs, learned Dr. John Cams described the Skye Terrier thats "By reason of the length of heare, it) makes showe neither of face nor of body. One of the smallest and proparly the most ancient of true terriers, the Skye has waned in popularity as other terriers developed



Collie. Breeding has given the Scotch Screpherd dog beauty at cost of high-strong nerves.



Wire-baired Fox Terrier. Alert and gay, this is one of the most common and popular breeds.



Dathsbund, I nder a cloud with saverkraut and Wagner during the War, the Dathshund is now pushing Cockers & Terriers for rank as most popular U. S. show dog

Ordinary dog-lovers like mutts and Senator Vest's famed speech

There are 5,000,000 to 10,000,000 dogs in America. and only 600,000 of them are registered with the American Kennel Club. The great mass of dog-lovmg Americans regard these pampered prima donnas of dogdom with much the same respectful midifference that they accord humans in the Social Register. America's best-loved dog, by all odds is the one known variously as pooch, mutt or mongrel. And for decades the favorite Literature of ordinary doglovers has been the speech delivered by U.S. Senator George Graham Vest of M ssonri (1830-1904) in a trial involving a dog of unknown parentage named "Drum" Drum had been shot, and his owner was suing the man who shot him. When the case, after several appeals, seemed surely lost, Senator Vest arose and cried.

"Gentlemen of the Jury A man's dog stands by him in prosperity and poverty, in health and in sickness. He will sleep on the cold ground, when the wintry winds blow and the snow drives ficreely, if only he may be near his master's side. He will kess the hand that has no food to offer, he will hek the wounds and sores that come in encounter with the roughness of the world. He guards the sleep of his pamper master as if he were a prince

"When all other friends desert, he remains. When riches take wings and reputation falls to pieces he is as constant in his love as the sun in its journey through the heavens. If fortune drives the master forth an outcast into the world, friendless and homeless, the faithful nog asks no higher privilege than that of accompanying him to guard him against danger, to fight against his enemies, and when the last scene of all comes and death takes his master in its embrace and his body is laid away in the cold ground, no matter if all other friends pursue their way, there by his graveside will the noble dog be found, his head between his paws and his eyes sad, but open in alert watchfulness, faithful and true even to death."

The jury awarded Drum's owner damages of \$500.



Bloodhound. As excessing knows by now, the fear-one reputed Bloodhound is actuable one of the gentast of creatures, never attacking the man it trails. So ancreing

is its scent that it is the only dog whose lentification of a criminal is accepted as evidence in court. One famous Bloodhound was credited with more than 600 convictions,



Greyhound. This ancient favorite of the Pharaohs, once hated by commoners, is now the poor man's race horse



Miniature Dachshund. The medget "Dackel" weight less than 7.7 lb. full-grown, is bred to scramble in rabbit holes.



Chiliuahua. A sacred pet of Mexico's ancient Toltees and Aztees, this spidery mite is the smallest dog in the world



Daimatian. Sometimes fushions in dogs change as mexplicably as fushions in oress, but the decline of the Dalmatian is perfectly plain. It went out with the horse. Its modern

history is told in its nicknames. English Coach Dog, Carriage Dog, Fire House Dog. Up to the advent of the automobile, the Dahnatian (also called Plum Pudding Dog and

engine, was one of the most popular. Notably photogenic, it is still valued for its sturdy lovalty and intelagence.



Pomeranian. Like most toy breeds, the Pomeranian looks like an animated pen-wiper, is reputed a stanch waterdog



Poodle. The No 1 stage and circus dog, tops for bouns, looks ally only because its owners make it so by clipping



People, as noted in LIFF, Nov. 8, often choose dogs resembling them in build, if not in face.



Afghan Hound

Don such upstart breeds as the half century old Airedale, this baboon faced dog looks down its long nose through 50 centuries of recorded history. Just such a dog as this was carved on Egyptian tombs and described in papyrus documents of 5,000 years ago. Originating near Mount Smar the Afghan Hound got its name in Afghanistan where it

herame a mighty hunter. Breeders accentuated its high held tail, since the huntsman must watch the tail to mark its passage through Afghan thickets. High, wide hips make it the world's fastest dog over hills and hurdles. Popularized by British officers after the War, it is now regarded as best bound for hunting leopards, coursing gazelles and jack rabbits.



English Setter

Like its short haired field mate the Pointer, the Setter now comes to a rigid point when it spots game in the field. But 600 years ago, two centuries before the English Setter appeared as a distinctive breed, men hunted partridge and pheasant with nets instead of guiss. The Setter got its name because it was trained to squat flat on the ground while nets

were east over it. A first rate gan dog, the English Setter is also noted for its annable character. "The lovable disposition of the English Setter." says the American Kennel Club's official Pure Bred Dogs, "makes it an ideal companion for children. It is, however, a dog that requires considerable exercise and therefore is better suited to suburbs than the city."



War and peace in a lovely Spanish valley is Blockade's great theme, Marco (Henry Fonda) tells Norma, a foreign

spy (Madeleine Carroll), of his love for the Spanish earth. Next day the valley is torn by shells, its peaceful peasants

fleeing. Marco induces them to halt, build barricules (below) and fight back as Madrileños fought against Franco.

MOVIE OF THE WEEK:

Blockade

The Spanish war comes to the screen with shots that look like newsreels

Because the motion-picture camera is the most realistic med om yet devised by man, the greatest movies of all time have dealt with actual historical events. The Birth of a Nation, Potentian, Zola and The Good Earth gained terriforemotional impact from the fact that they reproduced the Civil War struggle in the U.S. South, the 1905 revolt in Russia, the Dreyfus treason trial in France, the devastating famines in China.

In this tradition is *Blockade*, Walter Wanger's newest picture. Its spy plot is hackneyed and dull, even though pretty Madeleine Carroll and capable Henry Fonda (*left*) work hard to make it convincing. What really brings *Blockade* to life with sledge-hammer force is its almost newsreel version of the Spanish war. Here, done with magnificent fidelity, are seenes that evoke the bombing of Madrid and Guernica, the frenzy of "totalitarian" war on civibans, the grant faces of Basque women starved by blockade, the jubilant entry of Captain "Corn" Roberts' food ship in Billian harbor (LIFE, May 10, 1937).

Since Blockade boldly fingers such contemporary dynamite, it has already created international stir. Threats of censorship in Europe were promptly wired Producer Wanger. To still protests from Richel Spain and Italy, he sent the film to be run off before Franco agents in Naples. Though he disclaims partiality and had experts eradicate all recognizable insignia. those who know their newspapers will see in Blockade a sterit ind climent of General Franco's war, a passionate polemic for the humble Spainards fighting for Republican Spain





in a Spanish art gallery Norma is held prisoner by Marco, who has detected her spying. While civilians try to rescue their art treasures, raiding planes dump bombs on their city.



in a homb-gutted house, Marco rescues a baby. The child becomes the company mascot, symbolizes the hunger of the populace when a submarine blockade cuts off their food

Hanger and letter confront Norms on a walk through the blockaded town. She sees want in the eyes of the children,

grief in the eyes of mothers whose babies have been mangled by bombs. Sent here to help in the submarine sinking of the food ship for which the desperate city waits, she is stricken with remorse, attempts to undo the evil of her espionage.





Wild with joy, the townsfolk rush to the wharves to welcome with cheers and banners the precious earge of food. They see the ship torpedeed by a submarine before their eyes. A slow panorama of their silent, hopeless faces gives Blockade one of the most impressive scenes screened in recent years. The harbor sequences were actually shot in San Pedro.

A second ship, however, succeeds in running the blockade. Then the jubilant townspeople learn that the torpedoed hoat was an empty hulk, craftily cut from its moorings by Marco's solthers. To the blockaded town now comes food, to Marco and his regenerated apy, love. Blockade's 200 fine Spanish faces were recruited from Los Angeles' Mexican quarter.





Yosemite Falls, Yosemite Valley, California

DISTILLED

for trips across town or over the Rockies

THIS OIL KEEPS YOUR ENGINE CLEAN

A CLEAN engine means a car full of pep and ginger, with plenty of "get-up and go."

And that's the kind of a car that means pleasure anywhere—city street or cross country highway.

Certainly you want this good performance, so buy Havoline, the distilled oil. For distilling removes those impurities that cause so much unnecessary engine wear. It makes your engine alert. And you get more out of your gasoline because there's no hard carbon to cause knocks.

Why don't you change to Havoline right now? This distilled oil will make you realize just how good your car can be.

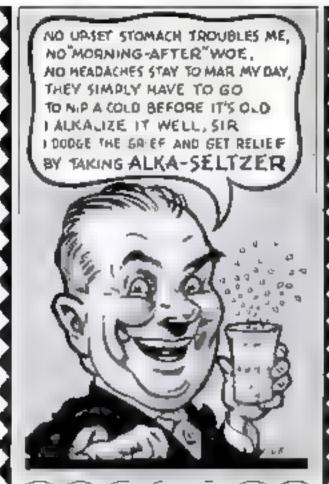
Buy Havoline, the Distilled oil, at Texaco and other good dealers throughout the country.



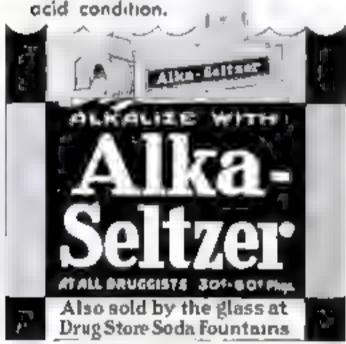
INDIAN REFINING COMPANY, INDIANAPOLIS

Affiliated with THE TEXAS COMPANY

Copyright 1938, Indian Refining Company



When a Headache, Upset Stomach, Cold or some other common everyday ache or pain threatens to spoil your good time—be wise—Alkalize with Alka-Seltzer, A tablet in a glass of water makes a pleasant tasting, effervescent solution, which brings quick relief in TWO ways. Because it contains an analgesic (sodium acetyl salicylate) it first relieves the pain and then because of its alkalizing properties, it corrects the cause of the trouble when associated with an excess







BABIES

TWO FAMOUS MEMBERS OF CLASS OF 1938



The mother in "The Birth of a Bahy" (LIFE, April 11) was played by a professional actress named Eleanor King. In private life she is the wife of Lowell M. Birrell, a New York lawyer. In the course of her work in the studio she naturally got the best available advice on childbearing. On May 22 Mrs. Birrell herself gave birth to her first child, a fine 8-lb, boy who was promptly named Peter (above).



The Netherlands' reigning House of Orange-Nassau now depends on Princesa Beatrix Wilhelmina Armgard of Orange-Nassau and Lappe-Biesterfeld (above) to keep it going. On May 12 the 4-month-old baby who will some day be Queen unless she gets a brother, began the public life of a princess. Her mother, Crown Princess Juliana, held her up in The Hague's Groote Kerk of St. Jacob while she was officially christened. Beatrix squawled steadily until she fell asleep, exhausted,



FRANK LLOYD WRIGHT

One of the greatest architects of the 20th Century and founder of the Modern Movement in architecture writes on America's Small House problem:

"To give the little American family the benefit of industrial advantages of the era in which they live, samething else must be done for them than to plant another little imitation of a mansion. The house of moderate cost is not only America's major architectural problem, but the problem most difficult to her major architects. I would rather solve it with satisfaction to myself than anything I can think of."

Mr. Wright's treatment of the small house as well as the large house, office, apartment, factory and many another type of building is presented in the ARCHITECTURAL FORUM'S recent special edition written and edited by Mr. Wright.

To get your copy of the special Wright edition send \$2.00 with your name and address to THE ARCHITECTURAL FORUM

Time & Life Building Bockefeller Center, New York City



You insured your home against fire for one purpose ... to save yourself financial loss. But, your home is subject to other hazards, too . . . windstorm, explosion, accident, theft, etc. What about them? A loss is a loss, whatever the cause.

Your other property, too . . .

home, furnishings, car, business, personal possessions...should be adequately and completely insured against every source of loss.

You can easily determine the specific policies you should have by a chat with any North America Agent, or your broker. He'll gladly tell you, without obligation, how

little it costs to enjoy complete insurance protection. Consult him as you would your doctor or lawyer.

North America Agents may be found in the Classified Telephone Directories under the name and identifying "Eagle" emblem of Insurance Company of North America.

North America Protection

includes practically every form of insurance except life. Some for the home-owner are:

RESIDENCE CONTENTS covers damage to house-hold furnishings by fire or other specified hazard.

EXTENDED COVERAGE ENDORSEMENT covers damage by explosion, windstorm, bail, not, civil commotion, surcraft, motor vehicles, amore,

RENTAL VALUE pays the rental value of home while being made habitable following damage by fire or other specified cause.

FUR and JEWELRY policies are written to cover loss of or damage to furs or rewelry from practically any cause, anywhere, anytime.

BURGLARY covers loss and demage to property by burglary or assempted burglary.

OWNERS, LANDLORDS & TENANTS MABILITY covers claims for injuries to the public sustained on the premises,

North America Group Agents

NAMOS-WIDE REPRESENTATIVES OF INSURANCE COMPANY OF NORTH AMERICA and its officiated companies: INDENNITY INS. CO. OF NORTH AMERICA THE ALLIANCE INS. CO. OF PHILA. * PHILADELPHIA PIER & MARINE INS. CO. * NATIONAL SECURITY INS. CO. * CENTRAL INS. CO. OF BALTIMORS.



Life Goes to a Party

on horseback with California's Rancheros



Cahfornia was part of Mexico and trying to become a republic, ranch owners each spring would round up their cattle scattered over thousands of fenceless acres. Combining business with pleasure, they visited from ranch to ranch, entertained one another with fiestas and barbecues. To revive this picturesque, and sociable tradition, Los Rancheros

Visitadores of Santa Barbara, a club of 265 Californians, has since 1930 made an annual trek in which for several days they visit nearby ranches.

This year's group, swelled by 75 guests who paid \$50 each, spent their first night out at a ranch four miles from Santa Barbara. Next day they rode seven steep miles up Depression Grade and then down along Santa Inez Valley for ten miles more to Dwight Murphy's Rancho Los Prietos. Next evening found them \$6 miles farther along at John Mitchell's Rancho Juan y Lolita—named after its owner and his wife, the former Lolita Armour of Chicago. Week-end fun there included a rodeo, singing and story-telling, swimming, a barbecue, and the pleasures of a bar accessible to men on horseback. Ranging from millionaires to cowhands, the Rancheros camped in the open air on cots and ignored class distinctions in a sincere and successful effort to recreate the simple pioneering spirit of early California days.



Celebrated Rancheros examining a mare include Lanny Ross (checked shirt), Actors Lewis Stone (at horse's head), John Boles (hand on horse), and Walt Disney at right.

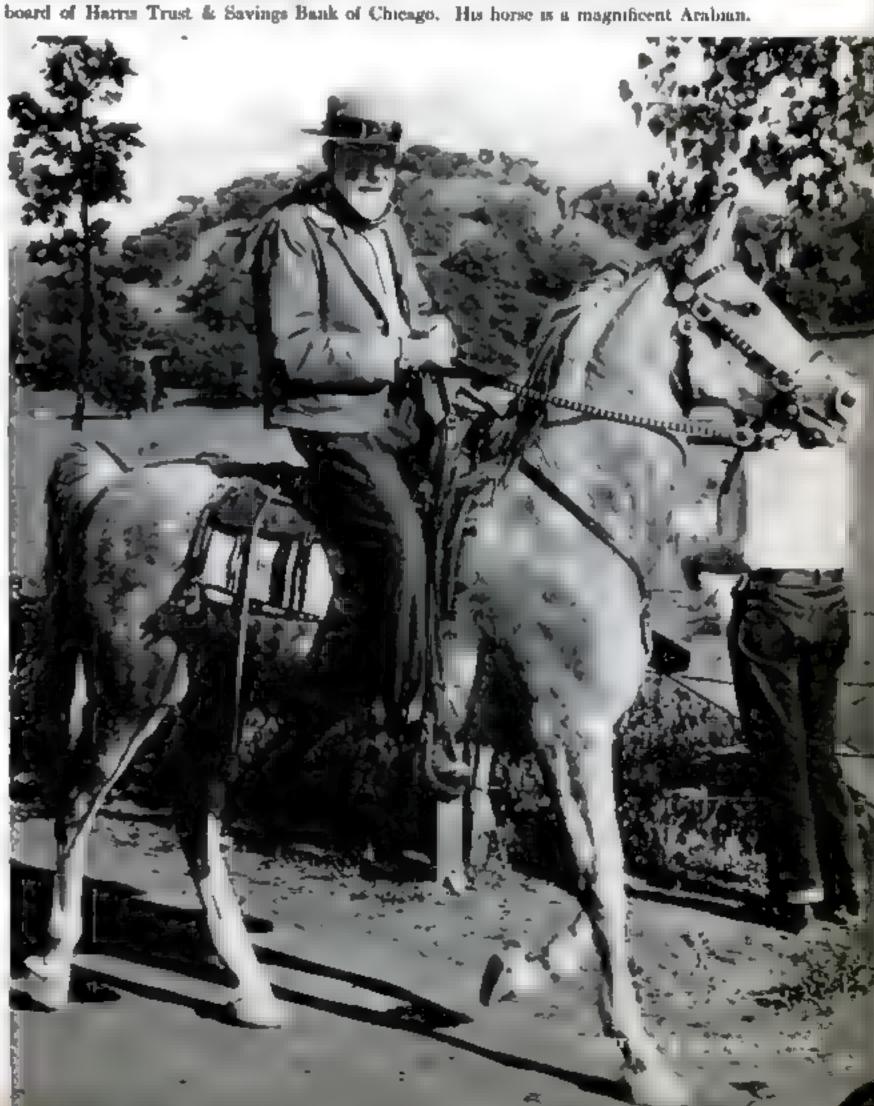


Blowing up his air mattress preparatory to turning in is Tom Banks, a Los Angeles investment banker. Cots were trucked from ranch to ranch and set up every night.



A teremonial blessing by Franciscan fathers at Santa Barbara Mission, founded in 1786, started the Rancheros off. Missions once owned most of California's vast cattle industry.

Oldest Ranchers to ride the whole trip was Albert Wadsworth Harris, 71, chairman of the board of Harris Trust & Savings Bank of Chicago. His horse is a magnificent Arabian.



TIRES HAVE ALWAYS MADE ME YAWN

by don herold

Tire talk usually thrills me to sleep. Just looking at a tire from the outside, it's about as exciting to me as a well-formed mud pie.

And I confess I can't get much of a thrill out of those zigzags and "wiggles" on tire treads.

Recently, however, I saw them mixing a batch of tire dough in the Kelly-Springfield factory, and my blood pressure jumped.

One step in the process woke me wide-awake...fascinated me.



It was there where they mix in billions of little black diamonds —which they call carbon black.

Without this stuff, an automobile tire would last about a week. All tires have it, but Kelly has found a way to put in more of it, mixed in better.

If you blend this carbon black with your subber compound the exclusive Kelly way—you produce a tire that outwears steel.

Now, you can't make an entire tire out of anything as hard as that, because, then, it wouldn't bounce or stretch. But Kelly has found the perfect way to com-



bine the toughness of diamonds with the phability of rubber to form literally rubber armor plate—and that's why they call their tread "Armorubber."

Years ago...Kelly tires used to be more expensive than others. Remember? But today you can get a Kelly for the same price as any good tire. Kelly's reputation has

attracted a fine group of honest, eager-to-serve dealers...good men to see when you feel new tires coming on.

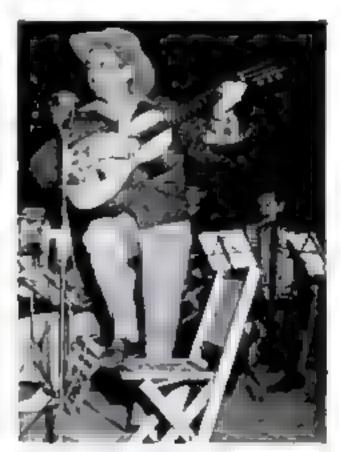




Life's Party (continued)



Actor John Beies, a party guest, added good songs to the evenings' fun.



Singer Lanny Ross led the Rancheron Visitadores in Home On The Range.



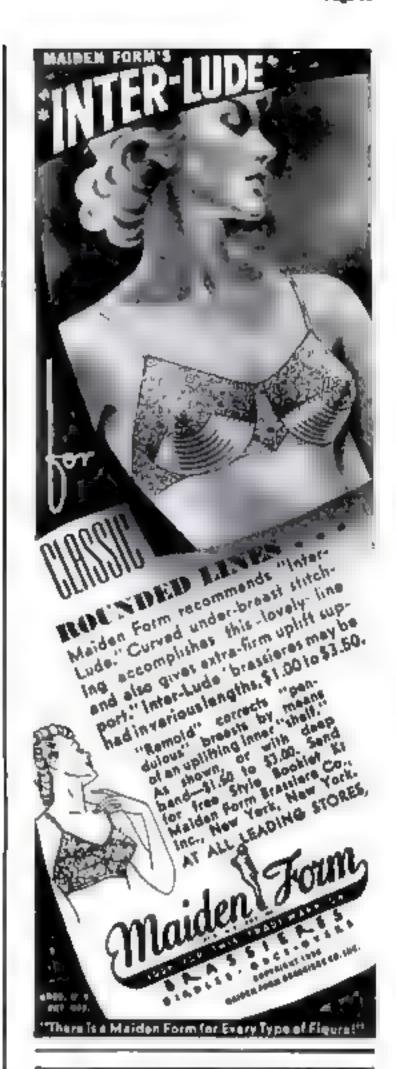
Hollywood's Lawis \$1000 corrais a hearty breakfast at Ray Skofield's Raucho Paraiso the first morning out. Second behind him is Banker Albert Harris.



is worn by Hotelman Ralph Carter.



A meticulous shaver on the pioneering trek was Ranchero Irvin S. Cobb.



See life . . . see the world . . . eyewitness great events . . .

in

LIFE



Stop suffering! Put
De, Scholl's Zino-pads on your corns, sore
toes, callouses or bunions—or wherever the
shoe hurts—and you'll have instant relief.
To safely remove corps or callouses, use the
separate Medication included in every box.
Cost but a tride. Sold everywhere.

D! Scholl's Zino pads



Don't cover coarsened, reddened skin with cosmetics. Give it the gentle, effective medication it needs with wonderful

CUTICURA SOAPAND



Stagecoaches transported 65 of the 340 Rancheros Visitadores who preferred this to riding. Here some of them cross steep Depression Grade near Santa Barbara.

A NEW SHAVE CREAM FOR THE

1 Man in 7

WHO SHAVES EVERY DAY ...

Forms protection between razor and face . . . keeps blade from scraping or irritating skin

IMPORTANT business and social contacts now demand that most men shave at least once every day. Yet daily shaving makes many a man's skin raw and irritated unless it's protected against razor scrape.

To meet the "shave-a-day" man's problem, Williams has built an entirely new-type shave cream. It's called Glider. You spread on Glider quickly and easily with the fingers—never a brush. It's not

sticky or greasy, and it won't clog your razor.

Glider forms a thin protective layer on your face. Over this rich, heavy cream your razor slides awiftly and easily—without scraping.

Here's how you can try Glider FREE! Just send us your name and address, and we'll mail you a generous tube of Glider absolutely free. On this one trial, we rest our case. We think you'll agree that Glider "No-Brush" Shave is the finest shave cream you've ever used.

Write today: The J. B. Williams Co., Dept. LG-4, Glastonbury, Conn., U. S. A., makers of Aqua Velva and Glider, who have been making fine shaving preparations for nearly 100 years.



New! THE PENCIL YOU CAN SHARPEN WITH YOUR THUMB!



Yes, sharpening the new Eversharp Repeating Pencil is just a matter of pressing your thumb. Press the top—and click! A new point appears! When one lead is used, press the top again and a new lead takes its place! Feeds lead continuously!



This new Eversharp Repeating Pencil holds so many leads that the average writer need refill it only twice a year. Just lift the top and drop in a six months' supply!



Be Sure to use Eversharp Square Lead! It's the only lead that fits this pencil—and it fits any mechanical pencil better, snugger. It can't slip or twist. Ask for it in the "Red Top" package and see this new Eversharp Repeating Pencil at your dealer's. Six beautiful models—\$2, to \$6.

THE NEW WAHL-EVERSHARP REPEATING PENCIL

Made by the makers of the famous Wahl-Evershorp Put

—the only per with the "Self-Fitting" Point

PICTURES TO THE EDITORS

GEESE TO BAFFINLAND

Sirs.

Recently LIFE (May 23) had a picture story, with map, of the spring migration of birds northward. Here is a picture of mine which provides a dramatic sequel to that story—the actual flight of Canada and Blue Geese to Baffinland from the Louisiana swamplands. Made recently northwest of Winnipeg, it clearly shows the extent

of this migration of millions of "honkers" winging their way north in magnificent formation. As far as he could see to the south, beyond the trees at lower right, the cameraman could discern more and more flying in the same direction. Governmental protection is afforded to the visiting Americans—or are they Canadians?

NICHOLAS MORANT

Montreal, Canada





UNDERGROUND SUNSHINE

Sirs.

This photo by M. J. Pierce of Jackson shows the sun shiring 2,000 ft. underground. It was taken down the shaft of the Fremont mine, near here, which is being reopened. Only for 50 seconds in May and 50 seconds in August does the sun shine down this shaft. This photo was taken at exactly 2:30 p.m. on May 7.

The operators are building a double track to the sump before starting mining for gold-bearing quarts. The men in the picture are miners engaged in building the double track. They are sitting in the skip. The man on the far left with a pick in his hand is Sheriff George W. Lucot of Amador County who happened to be visiting the mine.

The shaft is at about a 50 per cent incline. This is the only shot Pierce obtained of the sunshine. By the time he had taken the plate out of the camera and put in another the cun had moved out of range.

O FARNESI

Jackson, Calif.

WHETHER IT'S SERVED BY





HOUSEBOY IN HONG KONG

YOUR DRAGOMAN



IN EGYPT

ORYOU



FAVORITE BARTENDER

"Canadian Club always tastes the

"CANADIAN CLUB" is probably the most calledfor whisky at the bars of America. And no wonder! So universal is the appeal of its distinctive flavor that whisky-wise men order it by name in 87 countries of the world.

Rare Imported Whisky

Whether you ask for it in Boston or Budapest... Denver or Dublin...you always get the very same "Canadian Club"...a rare, old imported whisky with a flavor all its own!

"Canadian Club" stands alone among the fine whiskies of the world. For, although there are several choice Scotches...a few great ryes and bourbons...there is only one "Canadian Club."

A Secret Formula

Once you've tasted this superb whisky, you will always recognize it. Since 1857 its secret formula has never been changed...its unique flavor has never been successfully imitated.

Join the whisky-wise connoisseurs who order "Canadian Club" by name at your favorite bar. Be drink-wise and stick to it all evening long, from cochtails to your after-dinner highball. "Canadian Clus's" rare flavor gives distinction to any recipe!



In 87 lands Whisky-wise men say

Canadian Club

FOR HIGHBALL
OLD-FASHIONED
MANHATTAN
SOUR OR STRAIGHT

years old

* * * HENNESSY COGNAC BRANDY



84 PROOF

HENNESSY-and-SODA 1 jigger of Three-Star Hennessy Ice cubes • Plain sods water

You'll find comfort on warm, sultry days in a tall, cold glass of Hennessy-and-soda. Your guests, too, will appreciate the refreshing goodness of this summer favorite... enhanced by the quality, bouquet and "clean" taste that make Three-Star Hennessy the preferred after-dinner liqueur.

Insist on HENNESSY in a Brandy Cocktail • Side Car • Brandy Sour • Stinger Cocktail • Old-Fashioned • Mint Julep

Distilled and hottled at Cognac, France, JA; HENNESSY & C. Established 1765

Schieffelin & Co., NEW YORK CITY

PICTURES TO THE EDITORS

(continued)



TANGANYIKA TRIPLETS

Sire:

Here is a photo of a rare set of native triplets which I took at Ushora, Singida District, on April 5, 1938. Triplets in Tanganyika are as unusual as quintuplets in America. These were born Dec. 20, 1937. Two of the bables, having been rejected by their mother, are being cared for in our Mission hospital. The mother, a heathen, has the third. All three are hale and hearty after more than four months.

REV. V. EUGENE JOHNSON P.O. Singida Tanganyika Territory East Africa



BIRCH-SWINGING

Sirs:

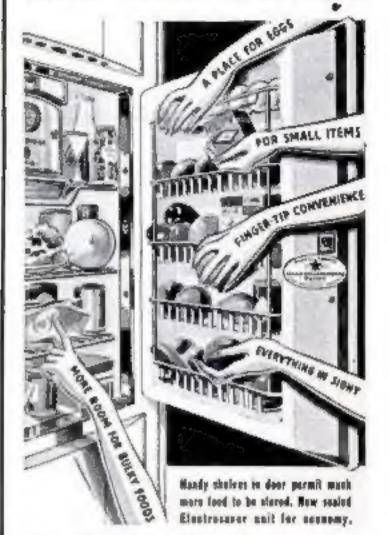
Enclosed are some rather unusual photographs of the country-boy pastime, immortalized in Robert Frost's poem Birches, birch-swinging. This sport is usually practiced early in the spring before the leaves are on the tree. The first photograph shows the boy climbing the

birch. In No. 2, he has swung out from the tree. No. 3 shows him just about to alight on the ground, and No. 4 was taken at the instant when the boy had released his grip on the birch, which has started to map upright.

GIFFORD HORTON

Kent School Kent, Conn.

NEW 1939 MODELS New Low Prices



CROSLEY SHELVADOR Electric Refrigerators



Another GRAFLEX

No wonder this portrait of "Murphy" is a prize-winner! It was taken by E. H. Welter with a prize-winning catters as American-made Series D Grafler. This camera has full vision focusing, interchangeable lenson, focal plane shutter speeds to 1/1000 second. Two picture attent 3 ½ a 4 ¼ and 4 x 5. See the Series D and other Graflex Prize-Winning Cameras at your dealer's.

FREE! Send for our new free catalog of Graffez and Speed Graphic American-made, Prize-Winning Cameras and Accessories, Passe coupon below—or write your request—on penny post card if you wish. Folimer Graffez Corporation, Dept. 1-14, Rochester, N. Y.



FOLMER GRAFLEX CORPORATION
DEPT. L-34, EOCHESTER, N.Y., U.S.A.
Please med me your free catalog of Graflex and Speed

Please med me your free catalog of Grallez and Speed Graphic American-made, Prine-Winning Cameras and Accessories.

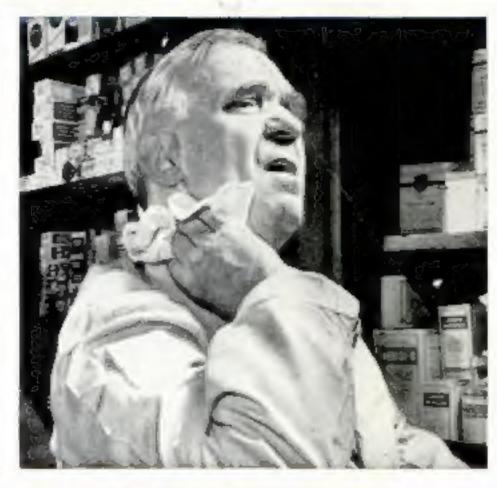
NAME_____ADDRESS__

STATE.

GRAFLEX
PRIZE-WINNING CAMERAS



MY HOUSE IS LIKE AN OVEN!



MY SHOP'S HOTAND

HOME OWNERS_STORE OWNERS_HERE'S RELIEF...

AIRTEMP'S PERFECTED ROOM **AIR CONDITIONER** SLEEPLESS NIGHTS ... stiffing dog-days ... stuffy rooms! What can you do? Get Airtemp!

You can afford it! For now, Airtemp has put air conditioning within your reach... made installation a simple matter...eliminated the need for costly alterations. On hottest days you get cool, clean, dehumidified, circulated air ... from a cabinet no bigger than a console radio!





COOL BEDROOMS ALL SUMMER

Now, for your home-the kind of air conditioning you've enjoyed in theatres, hotels, restaurants! Keeps your family cool and comfortable all summer long. No sleepless nights with an Airtemp in your bedroom.

NO BIGGER THAN A RADIO _ EASILY INSTALLED

- 1 QUICK INSTALLATION-Ready for automatic operation without costly room alterations. Turn it on or off with a flick of the switch.
- 2 QUIET-RUNNING-All parts completely enclosed in genuine inlaid wood (not metal) cabinet.
- 3 COOLS-DEHUMIDIFIES-FILTERS - Removes humidity from the air - keeps room at healthful temperature.
- 4 AIRTEMP POWER-SAVER-Operates automatically - for utmost economy.
- 5 EXTRA CAPACITY -- Your ussurunce of comfort when outdoor temperatures are high-when you want it most.
- 6 AIRTEMP RADIAL COMPRES-SOR-Airtemp's exclusive development-greater cooling capacity for its size-assures dependable, low-cost operation.

F.O.B. DAYTON

For standard singlephase, 60-cycle cutrent, water-cooled model, Installation additional.

Prices subject to change without notice.

AIRTEMP'S PERFECTED ALL-IN-ONE **AIR CONDITIONER**

WHAT CUSTOMER FEELS like buying when the air's hot ... humid ... heavy? Owners of small shops and stores needn't lose sales this summer.

They'll find that this simple unit-covering only 20" x 33" of floor space-does the work of a complete system! Cools, filters, dehumidifies, circulates the air...automatically and dependably keeps store temperature right.



INSIDE **FACTS**

1 OVERHEAD "DU RECTION AIR DISTRIBUTION 4way directional con-

2 QUILT-Dynamically balanced fan, sound - isolated air chamber.

3 DEHUMBDIFIER AND COOLER -Removes excess moisture, cools the pit besithfully.

4 REPLACEABLE FILTER - Removes dust, dier and lint from the air.

S RETURN AIR GRILLE - Located so objects on floor will not obstruct air

6 FREON -The sale refrigerant it. used

7 EXCLUSIVE. HERMETICALLY-SEALED RADIAL COMPRESSOR -Operates at 1750 RPM ... delivers more cooling per pound of metal used.

60-cycle current, installation additional. Also available in larger size models at proportsonal cost. Type and size of space determine number of paus required Petres subject to change with OUI HOTIES



NO "SUMMER SLUMP" FOR AIR CONDITIONED STORES

Over 2000 All-In-One Air Conditioners are now in use ... hoosting summer sales in all types of stores. And office executives everywhere testify to greater personnel efficiency when the stuff is cool and comfortable.

Priced amazingly low ... Airtemp's All-In-One unit muy be quickly installed ... moved as easily as any store fixture. Be ready for sizzling summer days . . . call your Airtemp Dealer now!





WRITE OR CALL YOUR AIRTEMP DEALER. CONVENIENT TERMS ARE OFFERED ON ALL AIRTEMP AIR CONDITIONERS.

7 AIR CONDITIONING IS NOWAT YOUR PRICE AIRTEMP, INC., CHRYSLER SUBSIDIARY

AIRTEMP.INCORPORATED.Dayton, Ohio(Dept.1-4-3) Gentlemen: Please send me details about () Airtemp's Room Air Conditioner () Airtemp's All-In-One Air Gonditioner.

Name	
Street	

